

## Compliance Challenges for Today, Tomorrow and Beyond: Staying Ahead While Implementing Reform

**Tuesday, March 13, 2012**

An Annual Joint Meeting Of:  
*NJ HFMA Compliance, Audit, Risk and Ethics Forum*  
*NJ Health Information Management Association*

NJ HFMA Compliance, Audit, Risk & Ethics Forum: Michael McKeever, CPA, Chair; Nadinia Davis, Co-Chair  
NJ Health Information Management Association: Ellen Shakespeare, President, Mary Sottile, Education Committee Chair

### **Woodbridge Hilton**

120 Wood Avenue South, Iselin, NJ 08830

For directions see <http://www.hiltonwoodbridge.com/>

Registration and Breakfast	7:30 AM – 8:30 AM
NJHA Regulatory Update, Annual Meeting and Elections	8:30 AM – 8:45 AM
Morning Education Session	8:45 AM – 11:30 AM
Lunch	11:30 AM – 12:30 PM
Afternoon Education Session	12:30 PM – 4:15 PM
Social Open Bar and Hors d'oeuvres	4:30 PM – 5:30 PM

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#### **Morning Education Sessions: 8:45 AM – 11:30 AM**

- **Hot Topics in Compliance: The Constantly Evolving Landscape** **8:45 – 9:35**  
It's a year later, and the Compliance Officer's role continues to expand on a seemingly daily basis. The external audit environment continues to expand, and recently CMS announced a pilot project to study the effects of pre-payment RAC reviews. Once again, we're looking to Kelly and Bret to help us focus on today's issues, while preparing us for what's to come.  
  
**Speakers:** Kelly J. Sauders, MBA, CPA, Partner, Deloitte & Touche, LLP  
Bret Bissey, FACHE, MBA, VP Ethics & Compliance, UMDNJ
- **Cyber Insurance: Should It Be Part of Your Risk Program** **9:35 – 10:25**  
Although the possibility of a reportable breach of PHI seems remote, is your organization prepared and financially able to take the necessary steps to ameliorate the problem if a breach should occur. The market for this type of coverage is still limited, but many providers are questioning whether they should be adding cyber insurance to their risk program.  
  
**Speaker:** Tony Consoli, CBIZ Insurance Services, Inc.  
Damian Caracciolo, CBIZ Insurance Services, Inc.
- **Break** **10:25 – 10:40**
- **Health Information Exchanges** **10:40 – 11:30**  
An overview of the New Jersey HIT Program will be discussed, including the current status of the Health Information Exchanges.  
  
• **Speaker:** Colleen Woods, NJ Health IT Coordinator

**Lunch: 11:30 – 12:30**

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## **Afternoon Education Sessions: 12:30-4:15**

- **Keynote Presentation: Compliance's Role in the Changing Healthcare Landscape  
A Panel Discussion**

**12:30 – 2:10**

As providers position themselves not only to survive but to thrive as healthcare reform progresses, what is the role of the Compliance Officer relative to the changing regulatory environment? Listen as a panel of experts discuss the risks inherent in a strategy that might include establishing an Accountable Care Organization, physician practice alignment, joint ventures with other providers, co-management of service lines and other as yet undefined relationships.

**Panelists:** Gary Herschman, Sills Cummis & Gross, P.C.

Tom Flynn, MBA, FACHE, CHC, Chief Compliance Officer, Hackensack University Medical Center

Frank Goldstein, FACHE, Vice President for Physician Services, Meridian Health

Lloyd F. George, CPA/ABV/CFF, CVA, CLU, ChFC Lloyd F. George CPA, LLC

- **Break**

**2:10 – 2:25**

- **Using Analytics for Improving your Compliance Program**

**2:25 – 3:15**

- This session will demonstrate how to use the newest analytical tools in your compliance program and how this can make your program more effective and efficient. During the presentation you will understand the difference between analytics and simple reporting and see several sample processes for using this information in your day to day tasks. We will also explain how the government is using these analytical methods for audit targets and recoveries. After attending you will be able to take some of the information and apply directly to your organization for immediate changes and improvements.

**Speaker:** Barbara J. Piascik, CHC, CHFP, Chief Compliance Officer, MedeAnalytics

Greg Krantz, Director, Provider Solutions, MedeAnalytics

- **Compliance as Help Desk**

**3:15 – 4:15**

Besides establishing and maintaining the seven elements that constitute an effective compliance program, today's Compliance Officer is often called upon to be an expert in many areas, from clinical quality measures to parking regulations. Listen to some of the out of title issues routinely referred to Compliance Professionals because often staff and management just don't know where else to turn.

**Panelists:** Michael McKeever, UMDNJ, Moderator

Lisa Hartman, Princeton HealthCare System, Panelist

Angela Melillo, Saint Peters University Hospital, Panelist

Darlene Mitchell, Hunterdon Healthcare System, Panelist.

### **EDUCATION CREDITS**

#### **NEW JERSEY BOARD OF ACCOUNTANCY CONTINUING PROFESSIONAL EDUCATION CREDITS**

Based on our understanding of the New Jersey State Board of Accountancy's continuing professional education (CPE) requirements, Sponsor No. 185, this course will qualify for 7.0 CPE credits.

#### **AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES CONTINUING EDUCATION CREDIT**

The New Jersey Chapter of the Healthcare Financial Management Association is authorized to award pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification. 7 Credit hours are pending approval.

#### **AMERICAN HEALTH INFORMATION MANAGEMENT ASSOCIATION CONTINUING EDUCATION CREDITS**

NJHIMA is authorized to award pre-approved continuing education credit for this program toward recertification for certain AHIMA credentials. 6 Credit hours will be earned by participants who attend the entire program. The applicability of the program to individual credentials is the responsibility of the credential holder.

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To register online, please visit our website at [www.hfmanj.org](http://www.hfmanj.org), where online payment submission is also available. If you prefer to register by mail, please list your attendees and follow the registration instructions presented below.

NAME	ORGANIZATION	TITLE	MEMBER – HFMA, NJHIMA BOTH/ NON-MEMBER
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

FEE:	ADVANCE REGISTRATION - MEMBERS.....	\$135.00
	ADVANCE REGISTRATION - NON-MEMBERS.....	\$160.00
	ADVANCE REGISTRATION - CERTIFIED MEMBERS (FHFMA, CHFP, RHIA, RHIT, CCS, CCSP, CHDA, CCA, or CHPS – with current membership in HFMA or NJHIMA).....	\$100.00
	STUDENT REGISTRATION .....	\$35.00
	ON-SITE REGISTRATION – ON “SPACE AVAILABLE” BASIS.....	<b>\$25 ADDITIONAL CHARGE</b>

**REGISTRATION INFORMATION:**

- Registration is available online at [www.hfmanj.org](http://www.hfmanj.org) or by mail.
- Make checks payable to **HFMA - NJ CHAPTER**, and please mail at least **10 days prior to the event**.
- Registration must be received **three working days prior to the event**.
- **REFUNDS WILL BE GRANTED ONLY IF CANCELLATION IS RECEIVED 48 HOURS PRIOR TO THE MEETING.**
- Dress is **Business Casual**.
- Mail payment to: HFMA – NJ Chapter  
     Laura Hess  
     P.O. Box 6422  
     Bridgewater, NJ 08807
- Phone number for questions is **(888) NJC-HFMA**.
- In the event of questionable weather or other emergency affecting a significant number of members, please call 1-888-NJC-HFMA or check the Chapter website no earlier than two hours prior to the start of registration for the event to confirm status of event.