NJHIMA

AHIMA Affiliate

New Jersey Health Information Management Association

NJHIMA
2020 Virtual Annual Meeting

SHAPING THE FUTURE OF HIM

FREE for NJHIMA Members
On-Demand Sessions • Live Sessions •
Visit Exhibitors Virtually

Welcome to the 2020 Virtual Education Summer Series!

The NJHIMA Board welcomes you to our first ever Virtual Education Summer Series, including Coding, Health Information Management (HIM), and Long-Term Care (LTC) tracks. Each track is designed to cover key domain areas as defined by the Commission on Certification of Health Informatics and Information Management (CCHIIM) for maintenance of certification. The domain areas covered include:

Data Structure, Content, and Information Governance

Information Protection: Access, Disclosure, Archival, Privacy and Security

Informatics, Analytics, and Data Use

Revenue Cycle Management

Health Law and Compliance

Organizational Management and Leadership

Clinical Foundations

Evolving Topics/Other HIIM Relevant Topics

We understand that 2020 has been a challenge for many of us. Although we are not able to meet in person this year, we have focused on offering you an opportunity to learn about pertinent topics in our industry, obtain continuing education credits, network with colleagues, and learn about services that other organizations offer. We are excited to present this at no cost to our members.

This year, we welcome our keynote speaker Lee Rubin, presenting 5 Components of Extraordinary Teams, a must watch!

In honor of the traditional Exhibit Hall, we have created a Virtual Exhibit Hall where you can explore the products and services of our exhibitors and signature partners. Complete the Explore your HIM Universe! assessment to earn a CEU and have your name entered in a drawing for a prize.

After each session, your CEU credit(s) will be reflected in your profile. Visit the NJHIMA website, sign in, click on Continuing Education, My CEUs. Credit for live Webinars will be added by the system administrator.

Don't forget to support Tim Keough in his candidacy for President Chair Elect for AHIMA. Watch Tim's video here!

Finally, the Board would like to extend our sincere appreciation to our exhibitors, signature partners as well as those who donated to the Kathleen A. Frawley Memorial Scholarship Fund and the HIRO Fund.

Enjoy the 2020 Virtual Annual Meeting!
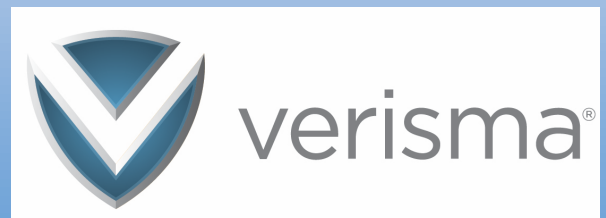Sincerely,
NJHIMA Board of Directors

2020 SIGNATURE PARTNERS

2020 ANNUAL MEETING SPONSORS

GOLD LEVEL SPONSORS

3M Health Information Systems

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TIM J.KEOUGH MPA, RHIA, FAHIMA

CANDIDATE FOR
2020 AHIMA PRESIDENT / CHAIR ELECT

REMEMBER TO VOTE

Voting Begins:
July 13 to July 27

Ahima.org/vote

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🐦 @TimJKeough

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E: Tkeo2@aol.com

Creative solutions
and teamwork.
Let's make a
POSTIVE IMPACT
ON HEALTH!

ABOUT ME

Experience and creativity in challenging times makes a difference! With over 30 + years creating solutions for revenue cycle, HIM operations and membership organizations, I have the ability to lead teams to drive innovation. I am passionate about our profession which is why I have dedicated myself to championing our roles within the healthcare industry. Together – let's make a POSTIVE IMPACT ON HEALTH. Please vote for Tim Keough to drive innovation for our profession.

VOLUNTEER LEADERSHIP

AHIMA

- Director, Board of Directors
  - Executive Committee / Secretary
- Foundation Board of Directors
  - Chair, Finance Committee
- Chair, Nominating Committee
- Co-Chair, Environmental Scan Team
- Member, Annual Program Committee

NJHIMA

- President, Two (3 year) terms
- Delegate / Director
- Chair, Industry Recognition Task Group
- Chair, Communications Committee
- Engage Community Facilitator
- Distinguished Member
- Member, HIT Program Advisory Committees

Supported by New Jersey CSA (NJHIMA)

Please join the NJHIMA Board of Directors by supporting Tim Keough for - 2020 AHIMA President/Chair Elect

A special THANK YOU to the 2019-2020 outgoing board for volunteering their time and talent to serve on the NJHIMA Board.

President: Kimberly Barca, RHIA, CCS, CDIP, CCDS

President-Elect: Amber Owens, RHIA, CCS

Past Present: Fran Dilorenzo, RHIA

1st Year Delegate: Memory Ndanga, PhD, MS, RHIA

2nd Year Delegate: Kathleen Kirk, PhD, RHIA

Treasurer: Barbara Manger, MPA, RHIA, CCS, FAHIMA

Secretary: Pamela Thomas, RHIA, CPC

Communication/Social Media: Anna Lisa Russo-Scholer, RHIT, CDIP, CCS

Advocacy: Carole Liebner, RHIT, CCS, CDIP

Annual Meeting: Barbara Parmese

Coding Roundtable: Yvette Humphries, BS

Education: Amelia Matoon, RHIA

Long Term Care Group: Marie Rommel, RHIA

Membership: Jennifer Grochola, RHIA, CCS

Student: Bellone Cruz

Nominating: Natasha Ashford

Nominating Committee:
    Yvette Humphries, BS

    Mary Gueh-Leonard, RHIT

    Anna Lisa Russo-Scholer, RHIT, CDIP, CCS

2020-2021 NJHIMA ELECTION RESULTS & BOARD

President: Amber Owens, RHIA, CCS

President-Elect: Anna Lisa Russo-Scholer, RHIT, CDIP, CCS

Past Present: Kimberly Barca, RHIA, CCS, CDIP, CCDS

1st Year Delegate: Carole Liebner, RHIT, CCS, CDIP

2nd Year Delegate: Memory Ndanga, PhD, MS, RHIA

Treasurer: Pamela Thomas, RHIA, CPC

Secretary: Jennifer Clinedinst, MSJ, RHIA, CCS

Communication/Social Media:

>   Fran Dilorenzo, RHIA

>   Megan Liebner

Advocacy: Deborah Gerstler

Annual Meeting: Barbara Parmese

Coding Roundtable: Deborah Gardner-Brown, RHIT, CCS, C-CDI, CI-CDI,
CDIP, CCDS, CCMSCP, CPMA

Education: Yvette Humphries, BS

Long Term Care Group: Marie Rommel, RHIA

Membership: Jennifer Grochola, RHIA, CCS

Student: Bellone Cruz

Nominating: Victoria Page

Nominating Committee:

Shaunna Ellison

Bellone Cruz

Sharyn Brown

2020 Scholarship Award Winners

Elizabeth Campbell, Drexel University

Bina Mitra, Rutgers University

Lily Tocci, University of Pittsburgh

Deniz Sims, Rowan College at Burlington County

2020 Scholarship Committee

Fran Dilorenzo

Tim Keough

Carole Liebner

Thank you to all scholarship contributors!

EDUCATION RECOGNITION

Congratulations to the 2019-2020 Graduates!

Thank you to the 2019-2020 Professional Practice Sites for supporting our HIT and HIM Students.

We recognize and thank our the New Jersey Educational Programs for their dedication and hard work in shaping our future professionals.

Camden County College

Passaic County Community College

Raritan Valley Community College

Rowan College at Burlington County

Rutgers University

Catch These Sessions Live & On Demand!

(On Demand Available Through 9/7/20)

Date	Time	Length	Session Title	Speaker Name	HIIM Domain	CE Hours
July 9	2:00 pm	1 hr	Keynote	Lee Rubin	Organizational Management and Leadership	1
July 15	12:00 pm	1 hr	Taking Healthcare Data Analysis to the Next Level: Using Microsoft Power Pivot and Power Query	Mike Gera	Informatics, Analytics, and Data Use	1
July 16	12:00 pm	1 hr	Maximizing Your Use of Microsoft Excel's Date and Time Functions in Clinical Data Analysis	Mike Gera	Informatics, Analytics, and Data Use	1
July 22	4:00 pm	1 hr	Long Term Care Roundtable	Marie Rommel Suzanne Douglass Luanne Wood	Organizational Management and Leadership	1
July 22	6:00 pm	2 hr	Sepsis Coding Roundtable	Dr. Erica Remer and Deborah Gardner Brown	Clinical Foundations	2
July 23	1:00 pm	1 hr	Coding and Documentation for the Social Determinants of Health	Amber Owens	Clinical Foundations	1
July 30	2:00 pm	2 hr	LTC: Post PDPM Payment	Nelia Adaci	Revenue Cycle Management	2

Catch These Sessions Live & On Demand!

(On Demand Available Through 9/7/20)

Date	Time	Length	Session Title	Speaker Name	HIIM Domain	CE Hours
August 5	4:00 pm	1 hr	Obstetric Coding	Anna Lisa Russo-Scholer	Clinical Foundations	1
August 6	12:00 pm	1 hr	COVID-Related Cyber Attacks: Understanding the Threats and Learn Protective Measures	Mark Ferrari Keith Kenna	Information Protection: Access, Disclosure, Archival, Privacy, and Security	1
August 6	1:00 pm	1 hr	COVID19 Panel: HIM Operations	Jennifer Clinedinst Shaunna Ellison Luanne Wood	Organizational Management and Leadership	1
August 12	4:00 pm	1 hr	Newborn Coding	Anna Lisa Russo-Scholer	Clinical Foundations	1
August 19	6:00 pm	1 hr	COVID19 Panel: Coding & Documentation	Carole Liebner Diane Stoner Anna Lisa Russo-Scholer	Clinical Foundations	1

Catch These Sessions On Demand!

(On Demand Available Through 9/7/20)

Session Title	Speaker Name	HIIM Domain	CE Hours
NJHIMA Board Update	Kim Barca		N/A
Incoming President Speech	Amber Owens		N/A
AHIMA Update	Jennifer Mueller	Organizational Management and Leadership	1
Join the House of HI and Build a Future with AHIMA	Jennifer Mueller	Organizational Management and Leadership	0.5

Keynote Speaker - Lee Rubin

Lee Rubin is an emerging voice. His unique ability to understand and articulate winning principles with tremendous clarity and practical application makes him a highly sought after speaker and teacher. Lee is a frequent speaker and panelist at corporations, conferences and schools throughout the country.

He holds a Bachelors Degree in Speech Communications, with a minor in Business from Penn State University. Rubin received a full athletic scholarship to play football for the Nittany Lions. Lee not only emerged as a three-year starting free safety, he also became a captain of the team.

Lee was born in Honolulu, Hawaii, and raised in Central New Jersey. Lee and his lovely wife, Carmen, have been blessed with two beautiful daughters.

https://leerubinspeaks.com/

Speaker Information

Erica Remer, MD, CCDS

Dr. Remer has a unique perspective as a practicing emergency physician for 25 years, with extensive coding, CDI, and ICD-10 expertise. She was a Physician Advisor before transitioning to independent consulting in July 2016. Dr. Remer is a member of the ICD10monitor editorial board, the ACDIS Advisory Board, and the Board of Directors of the American College of Physician Advisors and serves as the co-host of Talk Ten Tuesdays, a weekly national podcast. Dr. Remer has created the only physician-created learning modules available to teach clinical providers excellent documentation practices, and her passion is educating CDI specialists, coders, and healthcare providers with engaging, case-based presentations and publications on diverse topics including sepsis and COVID-19.

Deborah Gardner-Brown, RHIT, CCS, C-CDI, CI-CDI, CDIP, CCDS, CCMSCP, CPMA

Ms. Gardner-Brown is a Subject Matter Expert, Speaker, DRG Dispute Resolution Examiner, and experienced Coding, Documentation and Compliance Auditor for both the inpatient, and outpatient care settings. She is also an AHIMA approved ICD-10-CM/PCS Trainer that has developed and presented educational material on several ICD-10-CM/PCS and CDI topics. Ms. Gardner-Brown has more than 30 years' experience in both hospital and professional coding, clinical documentation improvement, denials management, development, presentation, educating for specialty coding, performance measure documentation, and data mining for medical revenue cycle integrity professionals. Ms. Gardner-Brown is the founder of Sepsis Integrity Review Services, and Principal Consultant, and President for Reimbursement Review Associates, Inc.

Speaker Information

Amber Owens, RHIA, CCS

Amber Owens, RHIA, CCS has been a healthcare professional for 20 years focusing on improving health information, revenue cycle management, and compliance at health systems across New Jersey. She presently holds the position of Director of Health Information Services at the New Jersey Hospital Association. During her time at NJHA, she has presented live and webinar-based educational programs to thousands of healthcare professionals in NJ and across the United States. Amber is an expert in HIM staff development and leadership, HIPAA compliance, clinical documentation improvement (CDI), and ICD-10 and CPT coding. She received her bachelor's degree in Health Information Administration from the University of Cincinnati and she is currently enrolled in the MHA program at Rutgers University. Amber serves on the NJHIMA board as Committee Chair, and is an active member of HFMA and ACHE.

Anna Lisa Russo-Scholer, RHIT, CDIP, CCS

Anna Lisa Russo-Scholer, or Lisa as she prefers to be called, is a graduate of Burlington County College. (now known as Rowan College at Burlington County.) Lisa has been a member of AHIMA and NJHIMA since 2011. She obtained her CCS in 2012, RHIT in 2015, and CDIP in 2018. She has also been an AHIMA Approved ICD-10-CM/PCS Trainer since 2015. Lisa began her HIM career in 1990 as a file clerk in Medical Records at Community Medical Center. In 1998, she decided to switch careers to pursue her passion for drafting, design and graphic arts with an Architectural and Engineering firm in Princeton. After 13 years of a successful career managing drafters and designers in the world of Architecture, the economy for Construction and Design began to falter. It was then she returned to school at BCC to resurrect her career in HIM. Starting in 2013 she worked for Virtua Health as a coder. Gaining valuable experience working at different sites within the Virtua system, she advanced to the position of Clinical Documentation Quality Administrator in the middle of 2014. Lisa's duties include internal auditing, training new coders, coaching and educating the coding staff, reviewing audits from RAC and other insurance companies, writing rebuttals where required, working closely with the CDI staff and reviewing DRG mismatches. She also met with physician teams and the CDI staff to assure compliance with documentation and coding policies. In 2015, she began working for NJHA HBS as a Coder III, which exposed her to working with various facilities throughout New Jersey. Lisa advanced to the Coder IV position that included CDQA responsibilities, which consisted of Auditing, both internal and external as well as educating coders. Lisa is now with Pena4 as a Quality Improvement Coordinator. Her role here includes auditing, coding, education, DRG validation and providing presentations to clients. Pena4 has expanded her resume so that it now includes facilities in the New York region as well.

Speaker Information

Diane Stoner, RHIT, CCS

Diane Stoner, RHIT, CCS is an AHIMA Approved ICD-10 trainer with over 28 years of HIM experience. Diane has been a member of NJPR's Hospital and Medical Support Services for over 20 years with extensive experience in: Inpatient and outpatient coding, DRG/APC validation, Assessment of coding accuracy, completeness and DRG assignment, Coder mentoring and focused education, Review and respond to insurance denials. Diane has years of supervisory experience both at the hospital level as well as within NJPR, responsible for the overall quality of coding support services provided by NJPR staff. Currently Diane develops and oversees client specific quality initiatives, concurrent and retrospective reviews, coupled with focused educational programs. Diane co-authored NJPR's ICD-10-CM/PCS Modular Training Program, Advanced Cardiology, Obstetrics/Gynecology and Orthopedic coding workshops. Diane presents these programs/workshops to various audiences including State and local HIMA chapters. Diane contributes to the Coding Blog on the NJPR website and is frequently called upon to provide expert coding opinions. Diane received her RHIT accreditation in 1994, earned her CCS credential the first year it was offered in 1992 and became an ICD-10-CM/PCS Trainer in 2013.

Carole Liebner, RHIT, CDIP, CCS

Carole is a graduate of Rowan College at Burlington County (formerly known as Burlington County College). She has been an RHIT since 1997, CCS since 1999 and CDIP since 2017. Carole is also an AHIMA Approved ICD-10-CM/PCS Trainer and an AHIMA Approved Revenue Cycle Trainer. With over 20 years' experience in the field she has worked at several community hospitals in her career as a Coder, Supervisor, Manager, Auditor, and is now the Director of Education and Program Development for NJHA-Healthcare Business Solutions. Carole is also a Senior Adjunct Instructor at Rowan College at Burlington County, with experience in the classroom since 2011. As a very Active Member of NJHIMA, she has been on the NJHIMA Board in several positions since 2004, including President in 2013, and currently serves as the NJHIMA Advocacy Chair. Carole was also honored by NJHIMA as their Distinguished Member in 2015. Carole is also active with AHIMA on a national level having served in the following capacities: Member of House of Delegates Best Practice Team 2009; Delegate: 2009 — 2014; HOD Leadership Team: 2012 – 2013; HOD Envisioning Collaborative: 2013 – 2014; Clinical Terminology & Classification Practice Council, January 2014 - 2015; State Advocacy Practice Council, January 2014 – December 2019; ICD-10 Grassroots Representative for New Jersey 2013 -2015; CDI, Quality, and Revenue Management Practice Council, January 2020 - present.

Speaker Information

Mark Ferrari, Principal

Mark Ferrari is a Principal and Co-Founder of Latitude Information Security. In the years preceding the founding of Latitude Services, LLC, Mark held roles as Executive Vice President of a healthcare-specific cybersecurity consulting firm and HITRUST Assessor organization, and as Chief Information Security Officer of a Healthcare IT firm. In his twenty-plus years in Healthcare IT, Mark worked for healthcare vendors such as Shared Medical Systems and Siemens Health Services Corporation, where he sat as a member of the Protected Information Management Council, managed preparation tasks for Office for Civil Rights audits, and information security accreditation initiatives. Mark also led enterprise-wide clinical and financial systems implementations for a Philadelphia-based health system. Mark currently sits on the New Jersey Health Information Management Systems Society (NJHIMSS) Security and Privacy Task Force and recently served on the HITRUST Alliance Assessor Council. Prior to his involvement in Healthcare IT, Mark served as a Captain in the United States Air Force.

Mark received a Bachelor of Science in Business Administration from Villanova University, earned a Master of Science in Emergency Management from Millersville University of Pennsylvania and holds certifications as a Project Management Professional (PMP), Certified Information Systems Security Professional (CISSP), HealthCare Information Security and Privacy Practitioner (HCISPP), and a HITRUST Certified CSF Practitioner (CCSFP). Mark is also a certified Emergency Medical Technician with over twenty years' experience in providing pre-hospital patient care within the City of Philadelphia and its surrounding region and is an Adjunct Instructor in the Healthcare IT program at Rowan College in New Jersey.

Keith Kenna, Principal

Keith Kenna is a Principal and Co-Founder of Latitude Information Security. Prior to co-founding Latitude Services, LLC, Keith oversaw all projects relating to security frameworks and compliance for a healthcare-focused cybersecurity firm and was the Manager of Compliance Programs for a Healthcare IT organization. Keith has additional experience as a Consultant with Cerner Healthcare, where he managed the Security and Breach review of HIPAA OCR Audit Preparation project, EHNAC recertification efforts, and numerous infrastructure technology initiatives. Keith also worked as a Project Manager for The Gift of Life Donor Program in Philadelphia, PA where managed a project for the clinical recovery process for the National Institutes of Health-funded "Genotype Tissue Expression Project" (GTEx). Keith has held additional roles in the Emergency Departments of a health-system in the greater Philadelphia area and in quality control of a biomedical engineering corporation.

Keith holds a Bachelor of Science in General Biology from the West Chester University of Pennsylvania and holds certifications as a Project Management Professional (PMP), a Healthcare Information Security and Privacy Practitioner (HCISPP), and a HITRUST Certified CSF Practitioner (CCSFP). Keith has held a seat on the HITRUST Alliance Assessor Council and has over fifteen years' experience delivering pre-hospital patient care as a certified Emergency Medical Technician.

Speaker Information

Jennifer Mueller, MBA, RHIA, FACHE, FAHIMA

Jennifer Mueller, MBA, RHIA, FACHE, FAHIMA is the vice president and privacy officer at the Wisconsin Hospital Association Information Center, located in Madison Wisconsin. Prior to starting in this role, Ms. Mueller was the vice president and chief information officer at Watertown Regional Medical Center in Watertown Wisconsin.

She is an active participant in a number of professional organizations on both the national and Wisconsin levels. Nationally, she is a member of, and holds Fellow certifications from both the American Health Information Management Association (AHIMA) and the American College of Healthcare Executives (ACHE). In Wisconsin, she is the Past-President (twice) of the Wisconsin Health Information Management Association (WHIMA), is active in the Wisconsin Chapter of the Health Information and Management Systems Society (HIMSS) and the HIPAA Collaborative of WI (HIPAACOW). She was most recently appointed to the AHIMA board of directors where she will serve a three-year term. She has also received numerous awards during her career including WHIMA's Rising Star Award, Motivator Award and the Distinguished member award.

Mike Gera

Michael Gera is with the Healthcare Computer Training Group, based in New York City. He worked in a number of administrative and technical capacities for hospitals in New Jersey, New York and Florida. His focus is the development and delivery of customized computer training in hospitals, long term care facilities, rehabilitation centers, behavioral health organizations and fiscal intermediaries. He is a graduate of Montclair State University (BA) and Florida State University (MS). He has served on the adjunct faculty of the City University of New York (CUNY), Rutgers University and Essex County Community College.

Speaker Information

Nelia Adaci, RNC, BSN, CDONA, DNS-CT, RAC-CT

NELIA ADACI RNC, BSN, CDONA, DNS-CT, RAC-CT, VP of The CHARTS Group Nelia is a Certified Gerontological RN who has over 25 years of experience in diverse clinical settings. Her varied experiences (Staff Nurse, Nurse Manager, QAC, MDS Coordinator, ADON, DON, Pharmacy Liaison, Corporate Director of Clinical Services) enable her to understand the many operational challenges faced by providers. She has extensive expertise in Clinical Reimbursement, MDS 3.0, Claims & Appeals, Budget & Resource Utilization, Regulatory Compliance, Survey Process, IDR/I-IDR & DAB hearings, and establishment of systems to promote quality of care and profitability. Due to her exceptional commitment to continually achieve professional and personal excellence, Nelia was named a VIP member of the "Worldwide Who's Who" in 2014. In 2018, she was the recipient of the special award given by NJADONA to a Nurse Leader who strives to consistently "Make a Difference" in the Health Care Industry. Aside from conducting seminars & webinars for The CHARTS Group, Nelia has also given presentations for HCANJ, NJADONA, PNA, UPNAAI, SLNHA, amongst others. Nelia and The CHARTS Group are proud to be associated with: American Health Care Association (AHCA) Health Care Association of New Jersey (HCANJ) NJ Association of Director of Nursing Administration (NJDONA) American Association of Nurse Assessment Coordination (AANAC) Health Care Compliance Association (HCCA) Philippine Nurse's Association (PNA); UPNAAI.

Marie Rommel, RHIA

Ms. Rommel holds a BS in Management and Nutrition from Montclair State University and a Post-Baccalaureate in Health Information Management from Kean University. She is professionally affiliated with the New Jersey Health Information Management Association, (NJHIMA) as a board member and chairperson of the Long Term Care Committee and a member of American Dietetic Association, (ADA). Marie is the Director of Medical Records at a 45 bed in-patient Acute Care Psych Hospital located in Berkeley Heights, NJ. She also, is the CEO/ owner of Health Information Specialists, a private consulting firm specializing in Long Term/Sub-Acute, In-Patient Psych, Assisted Living and both Adult Medical Day Care Facilities as well as DDD Day Habilitation Programs in NJ. Marie also frequently does Public Speaking as well as Educational Sessions on such topics as: Long Term Care and the Medical Record Department, Medical Records in the Adult Medical Day Care Environment, Documentation Standards and Regulatory Requirements and how to submit a Plan of Correction upon completing Federal/State Inspections/Surveys, and various other topics pertaining to the Health Information Department in assorted Health Care Environments.

Speaker Information

Suzanne M. Douglass, RHIA

Suzanne M. Douglass, RHIA , Health information Specialist has been consulting in numerous centers throughout New York , New Jersey and Pennsylvania for over 20 years. She has consulting experience in dialysis, pediatric medical day care, adult medical day care and skilled nursing facilities. Her experience also includes acute care Health Information Department management of transcription and coding and Health Information Management in a long term care setting.

Suzanne has had the opportunity to be instrumental in developing health information policies and procedures in accordance with JCAHO , state and federal regulations and has provided assistance in general health information department operations. As a consultant, she has conducted various quality assurance audits, and medical billing reviews in order to assure the highest quality of documentation. Suzanne is an active member of the American Health Information Management Association, attends regular New Jersey Health Information Management meetings and currently serves as the Secretary for the New Jersey Health Information management's Long Term Care Committee.

Luanne Wood, RHIT, CALA, CDP

Luanne Wood, RHIT, CALA, CDP has been consulting in over eighty centers throughout the country, since 1979. She also has over a decade of experience, coordinating and conducting medical reviews for the Peer Review Organization of New Jersey.

After receiving her degree in Health Information Management, she earned her credentials from the American Health Information Management Association. She also received certification from the New Jersey Department of Health as an Assisted Living Administrator. Most recently, she assisted in developing MyAdultDayCare Software for the adult day care industry, that is being utilized in centers throughout the country.

Speaker Information

Jennifer Clinedinst, MSJ, RHIA, CCS

Jennifer Clinedinst is the Director of Health Information Management at Saint Peter's Healthcare System. Ms. Clinedinst received her MSJ from Loyola University in Health Care Law and her Bachelor of Science from Kean University in Health Information Management.   She holds a Registered Health Information Administrator (RHIA) credential and is a Certified Coding Specialist (CCS). Ms. Clinedinst holds an adjunct position at both Rutgers University School of Health Related Professions and Caldwell University in the Health Informatics programs. She teaches Electronic Medical Records, Legal Medical Records, and Reimbursement Methodologies. Previous positions included Director of Health Information Management and Medical Staff Practice Administrator at Carrier Clinic, a psychiatric behavioral health and substance abuse facility where she was also responsible for Medical Staff credentialing. She has previously held positions at Somerset Medical Center and RWJ Rahway Hospital. She has been a resource in several electronic medical record implementations in both psychiatric and acute care settings. Ms. Clinedinst is Secretary for NJ Health Information Management and previously the co-chair of the Coding Roundtable meetings. She has given presentations on Electronic Medical Records and Legal Medical Record best practices.

Shaunna Ellison, RHIA, CHCO

Shaunna Ellison RHIA, CHCO is an accomplished professional with a background in diverse aspects of health information management, HIPAA compliance, information technology and revenue cycle management. Leadership skills specializing in team initiatives, productivity and workflow process management. 20 years of HIM experience. Bachelors degree from Regis University, RHIA, Certified HIPAA Compliance Officer and currently pursuing a Master's degree in HIM from Southern New Hampshire University.

Exhibitor	Organization Description	Contact Information
3M Health Information Systems	3M Health Information Systems empowers providers, payers and government agencies to anticipate and navigate the evolving healthcare landscape. 3M delivers innovative software, services and methodologies that eliminate revenue cycle waste, create more time to care and bridge the gap from volume to value-based care. We are closing the loop between clinical care and revenue integrity while providing clinicians with real-time guidance and accurate documentation. From computer-assisted coding to clinical documentation improvement and performance management, 3M helps organizations reduce costs and provide more informed care. For more information, visit www.3m.com/his or follow @3MHISNews on Twitter.	Dave Jenkins Account Manager dajenkins@mmm.com 12215 Plum Orchard Drive Silver Spring Maryland 20904 (610) 458-9747 https://engage.3m.com/NJHIMA_Virtual_Show
CBIZ KA Consulting Services, LLC	CBIZ KA Consulting Services, LLC (CBIZ) provides comprehensive consultative solutions for hospitals that enhance revenue and improve compliance. Established in 1978, CBIZ fuses expert data analysis with clinical consultative experience to arrive at reimbursement solutions that help clients attain short-term gains and long-term performance improvement. CBIZ specializes in coding, revenue integrity services, clinical documentation, benchmarking, full-service eligibility and self-pay services, and financial and reimbursement consulting.	Susan Ilasi Administrative Assistant silasi@cbiz.com 50 Millstone Road Bldg. 400 Ste 100 East Windsor, New Jersey 08520 609-918-0990 www.kaconsults.com
Dolbey/Topp Business Solutions	Dolbey has been awarded the KLAS Category Leader for Computer-Assisted Coding for 2017, 2018, 2019, and 2020! Dolbey's award-winning healthcare suite of solutions improves productivity while delivering better documentation that strengthens patient care. Since 1914, Dolbey has consistently evolved its products incorporating the latest technologies available to meet the demands of the healthcare community. Today, our suite of products includes CDI, CAC, speech recognition, CAPD, transcription and dictation.	Marianne Devers Account Manager mdevers@toppcopy.com 1110 Saginaw St. Scranton, Pennsylvania 18505 (570) 344-9611, ext. 103 www.dolbey.com

Exhibitor	Organization Description	Contact Information
Health Information Alliance, Inc.	Founded in 1992, Health Information Alliance, Inc., (HIA), has been successfully providing Medical Record Review, Coding, Performance Improvement, and Quality Assurance services to its healthcare clients for over 27 years. HIA's flexible PRN solutions are designed to meet the needs of any healthcare organization regardless of the size, scope, or duration of the engagement. With a very high client retention rate, many of our original clients still continue to utilize HIA's services to this day. With all top senior management averaging over 25 years of experience, HIA understands and provides services throughout the entire revenue cycle, and as a result puts us in a unique position to understand our clients' inter-departmental and cross-organizational needs, resolving issues to ensure the most robust data. HIA 2020 Suite of Services Performance Improvement Initiatives: ●Core Measure Abstraction ●Corporate Aggregate Data Analytics Services ●STS – Society of Thoracic Surgeons ●National Cardiovascular Registry (NCDR) ●Chest Pain-MI○Afib Ablation Registry ●Cath-PCI Registry○ICD Registry ●IMPACT Registry○LAAO Registry (Left Atrial Appendage Occlusion) ●PVI Registry○STS/ACC TVT Registry ●ECMO/ELSO (ExtraCorporeal Life Support Organization) ●Get With The Guidelines (GWTG) ●STK, HF, CAD, AFib, & Resuscitation ●Vascular Quality Initiative (VQI/VMR) ●ACS/NSQIP & MBSAQIP (Bariatric) ●Cancer Registries; QOPI (Quality Oncology Practice Initiative) ●Trauma Registry ●PURC (Pennsylvania Urology Regional Collaborative) ●ACO Quality Metrics ●ASAM Audits ●Related Outcomes Studies MACRA/MIPS Consulting: ●Optimization of Reimbursement ●Transitional Care Management ●Chronic Care Management ●Inpatient and Outpatient Coding ●Risk Adjustment ●Behavioral Health ●Emergency Department (ED) ●Interventional Radiology ●Professional Service (Pro Fee) ●Wound Care ●Hospice and Home Health ●Applied Behavioral Analysis (ABA) ●In Vitro Fertilization (IVF) ●Geriatric and Extended Care ●Physical Medicine (PM) & Rehabilitation Service (RS) ●CDI ●Audits ●ICD-10 CM & CPT Code Validation ●Medical Billing ●Denials Management ●HIM Policy and Procedure Development ●Coding Query Libraries ●Interim HIM Staffing ●PHC4 Compliance ●Release of Information	John Hamm Operations Manager john.hamm@hia-corp.com 500 Office Center Drive Suite 400 Fort Washington, Pennsylvania, 19034 (800) 405-8800 www.HIA-CORP.com

Exhibitor	Organization Description	Contact Information
Just Associates, Inc.	Just Associates is a recognized leader in Health Information Data Integrity solutions. We provide healthcare organizations with customized solutions that improve health data quality and result in enhanced revenue cycle efficiency, increased patient and clinician satisfaction, and improved patient care. We provide expert services in every aspect of health data quality: from initial assessments, data analysis and full scale MPI clean-ups that identify and eliminate duplicate MPI records and their causes; and software solutions that help prevent the creation of new duplicate medical records and optimize workflow processes.	Karen Proffitt VP Industry Relations kproffitt@justassociates.com 2121 S Oneida Suite 440 Denver, Colorado 80224 (720) 281-7532 www.justassociates.com
MRO	MRO, the KLAS-rated No. 1 provider of release of information (ROI) solutions since 2013, empowers healthcare organizations with proven, enterprise-wide solutions for the secure, compliant and efficient exchange of Protected Health Information (PHI). In addition to release of information, MRO's suite of PHI disclosure management solutions includes government and commercial payer audit management and accounting of disclosures services and technologies. MRO's technology-driven services reduce the risk of improper disclosure of PHI, ensure unmatched accuracy and enhance turnaround times. To learn more, visit www.mrocorp.com.	Nicole Hoy Marketing Coordinator nhoy@mrocorp.com 1000 Madison Ave Suite 100 Norristown, Pennsylvania 19403 (610) 994-7500 www.mrocorp.com
NJHA Healthcare Business Solutions	NJHA-HBS Health Information Services is committed to helping HIM professionals and their organizations achieve excellence. We strive to deliver member satisfaction and quality services including: coding and coding quality audits (DRG Assure), hot topic education programs for coders, administrative and clinical staff and interim management and consulting services. We also have valuable software solutions including AUDIT Trax – a tool for managing audits, and HIPAATrax – a practical solution to assist you in the accounting of disclosures provision under HIPAA. Need HIM solutions you can trust? They are as near as your NJ Hospital Association!	Tim Keough VP, NJHA Healthcare Business Solutions tkeough@njha.com 760 Alexander Road Princeton, New Jersey 08543 (609) 936-2200 www.hishbs.com

Exhibitor	Organization Description	Contact Information
NJPR	Since 1974 NJPR has provided support services to the healthcare community including inpatient, outpatient, physician office, emergency department and rehabilitation facility coding support, medical transcription, coder education, DRG validation, HIM operations support and customized services. Listening, Guiding, Supporting...Services and Solutions, NJPR Puts It All Together.	Doris Robinson Coordinator Hospital Support Services b.j.parmese@njpr.com 80 E Ridgewood Ave Paramus, New Jersey 07652 (973) 334-3443 www.njpr.com
Star-Med LLC	Established in 2001, Star-Med provides a full range of HIM services specializing in Release of Information (ROI). Star-Med's highly experienced leadership, quality assurance program, and personalized approach provides clients, patients, families, and requestors with the confidence that their health information requests will be processed accurately, securely, and in a timely manner. All services are provided timely while maintaining the confidentiality, privacy, and security of protected health information. Star-Med offers 24-48 hour turnaround time. Star-Med's live customer service toll free number eliminates the frustrations and long wait times of automated menu systems.	Emilie Paternoster Director, Sales epaternoster@starmedllc.com 1417 Foulk Road Wilmington, DE 19807 (410) 299-2732 www.starmedllc.com
Verisma Systems, Inc.	Verisma is dedicated to helping healthcare organizations and providers streamline and automate their disclosure management processes. Built on more than 17 years of experience and the foundational principles of truth and accuracy, Verisma brings you a partnership you can trust with the compliance-driven technology you need. Our disclosure management system was built with an understanding of your needs, and every module and security tool was designed to help you feel compliance-confident. Our partnership is truly a promise to put patient protection first.	Davy Simanivanh Marketing Director dsimanivanh@verisma.com 1421 Prince Street Suite 250 Alexandria, Virginia 22314 (571) 205-6722 www.verisma.com

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