

# NJHIMA 2020 Annual Meeting Program Ad Specs

**Submission deadline is Friday, May 22**

## General Information

- The program will be in color if high resolution (minimum 300 dpi) is received, or you may submit black and white
- No bleeds, no borders
- Email camera-ready advertisement for the program to [njhima@njha.com](mailto:njhima@njha.com)

## Photos

- .tif or .eps files only
- Shot at 300dpi at least or quality cannot be ensured

## Artwork

- Illustrator eps with outline
- Quark 5.0 with all fonts and graphics collected with file
- .pdf high resolution (no changes can be made to this file once received)
- No .jpg files

## Image Sizes

- Business card: 1/8th of a page (we will accept a business card to be scanned)
- Half page: 7.75 x 5.0
- Full page: 7.75 x 10.5

## Fees

Gold and Silver Booth Packages include a full or half page ad. **Do not** add the cost of the ad when completing your registration unless you are upgrading to a cover page ad.

### Cover Page Ad Upgrade

(Gold and Silver Booth Packages only) – Limited Availability

Outside Back	\$475
Inside Front	\$400
Inside Back	\$350

Exhibitors in Standard Booths may purchase journal ads as follows:

Full Page Ad	\$300
Half Page Ad	\$200
1/8 Page Ad	\$150
Outside Back	\$575
Inside Front	\$500
Inside Back	\$450