



Global Health Information
Going Virtual Where
Health Care Has
Never Gone Before

NJHIMA
2021 Virtual Annual Meeting
June 9 -30

NJHIMA
CAHIMA Affiliate
New Jersey Health Information
Management Association

NJHIMA Presents 2021 Virtual Annual Meeting Live and On-Demand June 9 - 30, 2021

Welcome to the 2021 NJHIMA Virtual Annual Meeting

The NJHIMA Board welcomes you to the 2021 Virtual Annual Meeting, including Coding, CDI, Health Information Management (HIM), and Long-Term Care (LTC) tracks. Each track is designed to cover key domain areas as defined by the Commission on Certification of Health Informatics and Information Management (CCHIIM) for maintenance of certification. The domain areas covered include:

- | | |
|--|--|
| I. Data Structure, Content, and Information Governance | V. Health Law and Compliance |
| II. Information Protection: Access, Disclosure, Archival, Privacy and Security | VI. Organizational Management and Leadership |
| III. Informatics, Analytics, and Data Use | VII. Clinical Foundations |
| IV. Revenue Cycle Management | VIII. Evolving Topics/Other HIIM Relevant Topics |

This year, we welcome our keynote speaker, Raymond Waite, presenting his **LIVE program on June 10, 12:00-1:00pm** *“Dealing with New and Unique Problems in HIM: 7 Design Thinking “Hacks” to Increase Innovation and Improve Problem Solving”*.

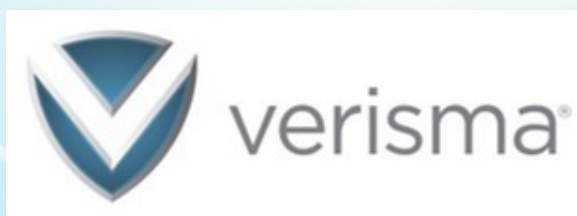
Don't forget to visit the **Virtual Networking Events!** Here you can explore the products and services of our exhibitors. Mark your calendars for **June 10 from 1:30-2:30pm and June 11 from 10:00—11:00am**.

After each session, your CEU credit(s) will be reflected in your profile. Visit the NJHIMA website, sign in, click on Continuing Education, My CEUs. Credit for live Webinars will be added by the system administrator.

The Board would like to extend our sincere appreciation to our exhibitors, signature partners as well as those who donated to the Kathleen A. Frawley Memorial Scholarship Fund and the HIRO Fund.

Enjoy the 2021 Virtual Annual Meeting!
Sincerely,
NJHIMA Board of Directors

2021 Signature Partners



2021 Annual Meeting Sponsors

GOLD SPONSORS

CBIZ KA Consulting Services

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Unv. of Clinical Documentation & Coding Integrity

Verisma Systems, Inc.

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2020-2021 NJHIMA Board of Directors

President: Amber Owens, RHIA, CCS

President-Elect: Anna Lisa Russo-Scholer, RHIT, CDIP, CCS

Past Present: Kimberly Barca, RHIA, CCS, CDIP, CCDS

1st Year Delegate: Carole Liebner, RHIT, CCS, CDIP

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Advocacy: Deborah Gerstler, CCS

Annual Meeting: Barbara Parmese

Coding Roundtable: Deborah Gardner-Brown, RHIT, CCS, C-CDI, CI-CDI, CDIP, CCDS, CCMSCP, CPMA

Education: Yvette Humphries

Long Term Care Group: Marie Rommel, RHIA

Membership: Jennifer Yannotti, RHIA, CCS

Student: Bellone Cruz

Nominating: Victoria Page, RHIT, CDIP, CCS

Nominating Committee: Sharyn Brown, Shaunna Ellison

2021-2022 NJHIMA Election Results



President-Elect: Megan Liebner, RHIT, CCS

1st Year Delegate: Victoria Page, RHIT, CDIP, CCS

Treasurer-Elect: Jennifer Clinedinst, MSJ, RHIA, CCS

Secretary: Gina Yacovelli, MA, CCS, CCS-P, CPC, CPMA, CEMC, CPB

Congratulations to the winners!

Committee Chairs To Be Announced Soon!

NJHIMA Recognizes Learning Excellence



***“Education is the most powerful weapon which you can
use to change the world” – Nelson Mandela***

Congratulations to the Class of 2021!

**Thank you to all the Professional Practice Sites for
supporting our HIT and HIM Students.**

**We thank the New Jersey Educational Programs for their
dedication and hard work in shaping our future profes-
sionals.**

***Camden County College
Passaic County Community College
Raritan Valley Community College
Rowan College at Burlington County
Rutgers University***



2021 Scholarship Award Winners

***Priscilla Aimable,
Rowan College at Burlington County***

***Logan Brown,
Raritan Valley Community College***

***Johanies Melendez,
Rutgers University***



TIM J.KEOUGH MPA, RHIA, FAHIMA

2021 AHIMA PRESIDENT / CHAIR ELECT
and **NJHIMA** Proud!

INTRODUCTION

It is my distinct honor and privilege to serve in the role of 2021 President / Chair Elect. As a proud NJHIMA member for over 30 years, our state Association feels more like a second family rather than a professional association! The volunteer opportunities I had within NJHIMA as well as the mentors along the way prepared me well for this role. Please ask a current NJHIMA Board member how to get involved – it is extremely rewarding. Also – be sure to **VOTE** in the upcoming AHIMA election!

As President / Chair Elect, I've been busy working on AHIMA strategic plans to shape our future, helping to formulate advocacy positions, contributing to leadership development and member satisfaction, and working to assure the financial viability of our organization. In case you were wondering how I prepared for this role, check out my volunteer experience below:

- AHIMA Board of Directors / Exec. Committee and Secretary
- AHIMA Foundation Board, Chair Finance Committee
- AHIMA Nominating Committee, Chair
- AHIMA Environmental Scan Committee, CoChair
- AHIMA Annual Program Committee, Member
- NJHIMA President (2 terms)
- NJHIMA Delegate / Director
- NJHIMA Industry Recognition Task Group, Chair
- NJHIMA Communications Committee, Chair
- Engage Community Facilitator
- Distinguished Member
- HIT Program Advisory Committees, Participant

My term as President / Chair of AHIMA will begin in 2022 and I, along with the Board, the AHIMA staff, and CSA leadership via the House of Delegates are committed to driving growth and opportunity for our profession as well as making a.....
POSITIVE IMPACT ON HEALTH!



Let's Stay in Touch

Do you have a question or comment regarding AHIMA strategy, mission, or how to get involved? I want to hear from you!

Connect with me!



[Win-withtim](#)



[@TimJKeough](#)

Phone:
(609) 651-7113

E-mail:
Timothy.Keough@ahimaboard.org

Let's make a POSTIVE
IMPACT ON HEALTH!

SUSAN P. SCULLY, MS, RHIA, CCS, CCS-P, FAHIMA

Candidate for AHIMA Speaker-elect of the House of
Delegates



*Over 30 years of HIM
experience!*

**EMPOWERING PEOPLE
TO IMPACT HEALTH**

ABOUT ME

I am passionate about Health Information Management! Throughout my professional career I have been able to address important issues, encourage active involvement, and organize people to gather data and problem solve. I am dedicated to working with AHIMA and the House of Delegates in identifying emerging roles, to organize work groups to address issues and take action.

ACCOMPLISHMENTS & VOLUNTEER SERVICE

AHIMA

- AHIMA Fellow
- AHIMA Triumph Award – Mentor
- AHIMA Triumph Award Committee
- Regional Faculty Development Program

NJHIMA

- CSA President x 3
- CSA Delegate multiple times (2005-2018)
- Scholarship Committee Chair
- Multiple CSA Committees
- NJHIMA Distinguished Member Award

Voting for the House of
Delegates will take
place July 28 – August
9, 2021

[Ahima.org/vote](https://ahima.org/vote)



I am excited for the
opportunity to work with
the Delegates and the Board
of Directors on the hot topic
issues, advocacy initiatives,
and other HIM trends
affecting our profession.

Connect with me on:

[LinkedIn](#)

[YouTube](#)

EMAIL:

spscully1961@gmail.com

"An experienced professional, enthusiastic about the profession and for her peers, Susan has demonstrated strong association leadership abilities and attributes, having served for many years as a CSA President and Delegate and carrying out the duties and responsibilities of each. As Speaker-elect, Susan will ensure the effective continuation of the HOD's role of participation to keep our profession strong. Susan is a forward-thinking, inspirational and collaborative leader who will serve us well as Speaker-elect and then as Speaker."

Marion Gentul, RHIA, CCS

ALICIA DELANEY, RHIA

Dedicated to innovation,
committed to care, working
together to achieve better
outcomes

Candidate for
2022 AHIMA
Board of
Directors



[Ahima.org/vote](https://ahima.org/vote)

ELECTION DATES
JULY 12TH - 26TH
8AM CT - 5PM CT

#Ahimaelection21

Experience, Leadership & Innovation

I have worked with health information for over 13 years, and I understand the demands of this industry. I have seen firsthand the advances made in technology to meet those demands, and the impact these advances have had in promoting efficiencies and positive outcomes for patients. Consumers are more involved in their care and the challenge before us is the ability to convert data into value for consumers with speed and quality. While technology continues to advance, the responsibility we have is to ensure the secure exchange of Health information and the education to the patients we serve to ensure better outcomes.

About

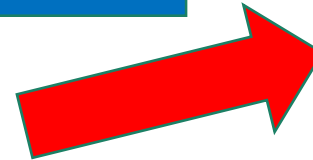
Leading with compassion and precision is important when interacting with patients and caregivers, especially when dealing with Health Information. I have worked in this field for many years holding several positions along the way and have always encouraged my team to capitalize on any opportunity to educate the patients we serve which would empower them by knowing their rights when it comes to their Healthcare and Health information. I am dedicated to continuous learning and development for myself and those I serve. I take great pride in knowing I can affect change myself and through others with collaboration and the effective execution of turning ideas to better serve our community into actions that can impact people's health



Kathleen M. Kirk, PH.D., RHIA
Candidate for the 2022 AHIMA
Nominating Committee

AHIMA.org/vote
JULY 12 – 26
9AM ET – 6PM ET

Let's VOTE



I served as a Delegate to AHIMA for New Jersey Health Information Management Association (NJHIMA) and from this experience, I understand the time commitment needed to fulfill roles. I believe I have many relationships within the AHIMA community, and those contacts will help me seek out potential leaders. From my various roles in HIM, I feel I possess the capabilities to exercise leadership, teamwork and consensus building.

My professional background includes 30 years of experience in Health Information Management. I'm a Clinical Professor in the Department of Health Information Management and Health Service Administration at the City University of New York (CUNY) – School of Professional Studies.

LIVE

LIVE Events

{Available On Demand 24 hours after the event and through June 30}

WEDNESDAY June 9th, 2021, 4:00-5:00pm

Session: COVID-19 Coding Panel, A Year in Review

Speakers: Carole Liebner, Anna Lisa Russo-Scholer, Diane Stoner

HIM Domain: Data Structure, Content, and Information Governance

Track: Coding

CE Hours: 1 hour

6/9

WEDNESDAY June 9th, 2021, 7:00-8:00pm

Session: Outpatient Endomyocardial Biopsy Coding for Facilities

Speaker: Melissa Minski

HIM Domain: Data Structure, Content, and Information Governance

Track: Coding

CE Hours: 1 hour

6/9

LIVE

LIVE Events

{Available On Demand 24 hours after the event and through June 30}

THURSDAY June 10th, 2021, 12:00-1:00pm

Session: KEYNOTE, Dealing with New and Unique Problems in HIM: 7 Design Thinking “Hacks” to Increase Innovation and Improve Problem Solving

Speaker: Raymond Waite

6/10

HIM Domain: Organizational Management and Leadership

Track: Management

CE Hours: 1 hour

Have a paperclip handy before the session starts; it will be used for something fun and interactive!



LIVE

LIVE Events

{Available On Demand 24 hours after the event and through June 30}

6/11

FRIDAY June 11th, 2021, 12:00-1:00pm

Speaker: Dr. Joseph Adam Cherepon

Session: The Impact of the COVID-19 Pandemic on the Mental Health of Staff and Residents of Long-Term Care Facilities

HIM Domain: Organizational Management and Leadership

Track: Long Term Care

6/11

FRIDAY June 11th, 2021, 1:30-2:30pm

Session: Long Term Care Roundtable

Speakers: Marie Rommel, Luanne Woods

HIM Domain: Evolving Topics/Other HIM Relevant Topics

Track: Long Term Care

CE Hours: 1 hour



Join us for these Interactive Networking Events!

Meet and Greet Gold Level Exhibitors!

Thursday June 10th, 2021 1:30-2:30pm

Friday June 11th, 2021 10:00-11:30am

HELLO!



MEET THE TEAM

**Take a Virtual Trip to meet your
NJHIMA Board or Visit a Fun Room!**

Thursday June 10th, 2021 6:00-8:00pm

FUN ROOMS on

Friday June 11th, 2021 4:00-6:00pm

\$25 Gift Card Giveaways

**Say hello to your new President, Out-
going President, Delegates, and
Committee Chairs.**

See you there!



On Demand

ON DEMAND

***AVAILABLE June 9 through
June 30, 2021***

CDI Track

Session: *ICD-10 Refresher for Injury, Poisoning, and Certain other Consequences*

Speaker: Marquita Rawlins

Domain: Data Structure, Content, and Information Governance

CE Hour: 1 hour

Session: *High Reliability in Healthcare/experience with Clinical Documentation and Coding From a Quality Perspective*

Speaker: Fran Griffin

Domain: Informatics, Analytics, and Data Use

CE Hour: 1 hour

Session: *Back to Basics: 5 Common Conditions All Coders and CDIs Must Master*

Speaker: Erica Remer, MD

Domain: Clinical Foundations

CE Hour: 1 hour



ON DEMAND

On Demand

***AVAILABLE June 9 through
June 30, 2021***

Coding Track

Session: *What's New? 2021 E&M Changes*

Speaker: Christine Breithoff

Domain: Data Structure, Content, and Information Governance

CE Hour: 1 hour

Session: *Cardiac A&P Review*

Speaker: Lisa Parker

Domain: Clinical Foundations

CE Hour: 1 hour

Session: *Risk Adjusting/HCC*

Speaker: Kameron Gifford

Domain: Informatics, Analytics, and Data Use

CE Hour: 1 hour

Session: *Codes and Guidelines for COVID-19*

Speaker: Deborah Gardner-Brown

Domain: Data Structure, Content, and Information Governance

CE Hour: 1 hour



ON DEMAND

On Demand

***AVAILABLE June 9 through
June 30, 2021***

Long Term Care Track

Session: *COVID-19 PHE: Clinical, Financial, and Legal Implications in Post-Acute Care*

Speaker: Neila Adaci

Domain: Evolving Topics/Other HIIM Relevant Topics

CE Hour: 1.5 hours



ON DEMAND

On Demand

***AVAILABLE June 9 through
June 30, 2021***

Management Track

Session: *AHIMA Update*

Speaker: Tim Keough

Domain: Organizational Management and Leadership

CE Hour: 1 hour

Session: *Wisely Mitigating Risk Exposure – Strategically Balancing Resources to Prevent Incidents and How to Best Respond After an Incident*

Speaker: Rich Temple

Domain: Information Protection: Access, Disclosure, Archival, Privacy and Security

CE Hour: 1 hour

Session: *Overcoming Negativity In The Workplace*

Speaker: Martha Bryan

Domain: Organizational Management and Leadership

CE Hour: 1 hour

Session: *Managing a New Workforce*

Speaker: Martha Bryan

Domain: Organizational Management and Leadership

CE Hour: 1 hour



ON DEMAND

On Demand

***AVAILABLE June 9 through
June 30, 2021***

Management Track

Session: *Revenue Cycle Leadership Issues Post Pandemic:
What is keeping Healthcare Executives up at night during the pan-
demic and beyond...*

Speaker: Deb Crimmins

Domain: Revenue Cycle Management

CE Hour: 1 hour

Session: *The Future of Interoperability in New Jersey*

Speaker: Jennifer D'Angelo

Domain: Information Protection: Access, Disclosure, Archival, Privacy and Security

CE Hour: 0.5 hour

Session: 2021 Debilitating Cyber Attacks

Speaker: Eric Jackson

Domain: Information Protection: Access, Disclosure, Archival, Privacy and Security

CE Hour: 1 hour

Keynote Address



***Raymond Waite,
M.S., PMP***

Ray is a futurist, passionate about helping individuals, entrepreneurs, and organizations understand and develop the skills necessary to survive and thrive in the emerging turbulent marketplace. He is the founder of Lighthouse Force, dedicated to leading businesses in the areas of innovation, design thinking, critical thinking and transformation management.

Ray loves taking the complex and explaining it in a practical way that can be easily applied. He brings a valuable blend of corporate and academia experience to his facilitated workshops, keynote speeches and consulting, with over 20 years as senior manager in the business commerce and telecom industries at IBM, Lucent Technologies, and AT&T Bell Laboratories, and over 15 years as university instructor. His talks are fun, informative, and full of audience participation.

Ray holds a master's degree from The Ohio State University and holds a Project Management Professional (PMP®) certificate from the Project Management Institute. Ray is a member of the National Speaker's Association and is a certified Virtual Speaker with eSpeakers.

Speaker Profiles



NELIA ADACI RNC, BSN, CDONA, DNS-CT, RAC-CTA,

Chief Operating Officer, The CHARTS Group. Nelia is a Certified Gerontological RN who has over 27 years of experience in diverse clinical settings. Her varied experiences (Staff Nurse, Nurse Manager, QAC, MDS Coordinator, ADON, DON, Pharmacy Liaison, Corporate Director of Clinical Services) enable her to understand the many operational challenges faced by providers. She has extensive expertise in Clinical Reimbursement, Claims and Appeals, MDS 3.0, Regulatory Compliance, Infection Control and Prevention, Survey Process, IDR/IDR & DAB hearings, Budget & Resource Utilization, and establishment of systems to promote Quality of Care and positive Clinical and Financial Outcomes. Due to her exceptional commitment to continually achieve professional and personal excellence, Nelia was named a VIP member of the "Worldwide Who's Who" in 2014. In 2018, she was the recipient of a special award given by NJADONA to a Nurse Leader who strives to consistently "Make a Difference" in the Health Care Industry. In 2020, she was the recipient of the ACHCA's (American College of Health Care Administrators) Educator of the Year Award for her innovative approach and outstanding contribution to education in Post-Acute and Aging Services. Aside from conducting seminars & webinars for The CHARTS Group, Nelia has also given presentations for HCANJ, American College of Health Care Administrators, Greater NYHCFA, NJADONA, Society of Licensed Nursing Home Administrators, NJHIMA, PNA, DHCC, UPNAII, and other professional Health Care Associations in the country. Nelia and The CHARTS Group are proud to be associated with: American Health Care Association (AHCA), Health Care Association of New Jersey (HCANJ), American College of Health Care Administrators (ACHCA), American Association of Nurse Assessment Coordination (AANAC), American Association of Professional Coders (AAPC), NJ Association of Director of Nursing Administration (NJDONA), Health Care Association of NJ (HCANJ), Health Care Compliance Association (HCCA), Philippine Nurse's Association (PNA) UPNAAI

Speaker Profiles



Christine Breithoff, CPC, CPCO, CDEO, CRC Director of Physician Coding Services. Chris has worked in the medical arena since 1985 with an emphasis on coding & compliance for 20 years. Chris has a diverse background which includes managing large private practices and managing a physician coding department for a large teaching hospital. In these roles, Chris' was responsible for the day-to-day coding, education of coders and providers, as well as overall compliance of the revenue cycle. Chris' areas of expertise include Evaluation and Management coding, Risk Adjustment Coding (HCC), Critical Care, Emergency, Gastroenterology, Pulmonary, Cardiology and Sleep Medicine. Chris joined RMC in 2012 as an auditor, and in 2015 Chris took the helm of the Physician Coding Services. She has done an outstanding job assuring exceptional services to our client and focusing on RMC staff engagement.



Martha N. Bryan is a leading authority on the development of human potential and personal excellence. With an education background in teaching, she has taught at both high school and college levels and has held positions in both government and private industry. Her work career expands from farm laborer and cafeteria helper to positions in staff support, sales, training and personnel administration. She has served in leadership positions for a number of organizations - chairman of college advisory boards, president of women's organizations, president of personnel administration organizations and president of a financial institution. After 20 years in public sector administration, Martha resigned to start her own consulting firm. She has a wide range of consulting experiences -- working with Managers and Staff at all levels of an organization. She has also become a sought after speaker throughout the United States and Canada in the areas of Total Quality Management, Leadership, Communication, Customer Excellence, and Organization and Personal Excellence. Martha is a high-content speaker; her programs on implementing quality, excellence, leadership, vision and strategy, self esteem and success psychology bring about immediate changes and long - term results. She gives such practical ideas, methods, tips and techniques that participants emerge excited, enthusiastic and eager to apply her ideas in their work and personal lives. Her dynamic interactive delivery style receives excellent response from clients and participants.

Speaker Profiles



Dr. Joseph Adam Cherepon is a Clinical Psychologist, Licensed in Connecticut since 1985. He obtained a B.A. in Psychology and an M.A. in School Psychology from Kean University of New Jersey, and an M.A. in Psychology and a Ph.D. in Clinical Psychology from the Institute of Advanced Psychological Studies at Adelphi University. During his career he has developed a specialty in Personality Science and has taught at the undergraduate and graduate school levels. Dr. Cherepon has worked as a Child Psychologist and as a consulting School Psychologist, and maintained a private practice for many years, specializing in psychological evaluations and conducting pre-employment mental health screenings for police officer candidates and forensic evaluations for clients at Public Defender offices in Connecticut. He worked on a hospital unit treating patients with Traumatic Brain Injuries (TBIs), and also served as Director of Counseling and Psychological Services at Eastern Connecticut State University. Dr. Cherepon took a 15-year hiatus from clinical activities and worked as an Organizational Psychologist for Pfizer, supporting team building, leader coaching and decision analysis activities. For the past three years he has been consulting at Skilled Nursing, Rehabilitation and Assisted Living Facilities, conducting mental health evaluations and providing psychotherapy. Dr. Cherepon is married to a fellow psychologist whom he met while in graduate school. His wife worked in the Connecticut prison system for 23 years and now teaches Criminal Justice at the University of Massachusetts. They have four children, and over the years have had a series of Jack Russell Terriers who drag them on long walks. In his spare time, Dr. Cherepon writes plays, composes music, and plays in rock-and-roll bands.



Deb Crimmins, President, Crimmins & Associates Consulting. Deb Crimmins is an accomplished leader, entrepreneur and business advisor with deep expertise in the US healthcare payer and reimbursement landscape. As the Founder and President of Crimmins & Associates Consulting, Deb leverages a unique blend of revenue cycle, operations and project experience to complete rigorous analysis and provide strategic advice for client CEOs, Private Equity partners and Boards. Deb utilizes 25 years of experience with Fortune 500 companies to create pivot strategies to build scale and infrastructure to support growth and to compliantly maximize revenue and cash flow.

Speaker Profiles



Jennifer D'Angelo is the Senior Vice President and General Manager Healthcare Division at New Jersey Innovation Institute. Jennifer is the leader of the Healthcare Division, which manages federal and state grant-funded programs focused on improving healthcare delivery. The division is the state designated entity to manage the New Jersey Health Information Network (NJHIN) on behalf of the New Jersey Department of Health. The NJHIN is the only network that has been built specifically to facilitate the exchange of patient data for all New Jersey patients with their healthcare providers. The NJHIN is unique in that it can connect directly to New Jersey's public health registries, allowing it to maintain a statewide patient identifying system. The goal of this information sharing and increased interoperability is to reduce the cost of healthcare and improve patient health by leveraging the network for a variety of situations. We are currently supporting use cases for statewide admission, discharge, transfer alerts, master person index, CCDA, EMS, Consumer Access, eConsent, Perinatal Risk Assessment, emPOLST, Fetal Birth/Death, NJIIS, and Lead Registries. Jennifer also oversees the Healthcare Division's for-profit subsidiary, Healthcare Innovation Solutions (HCIS), which assists thousands of physicians across the country navigate the Centers for Medicare and Medicaid Services' Merit-Based Incentive Payment Program (MIPS). Jennifer has more than two decades of experience in the healthcare field on the provider side leading cybersecurity, HIPAA security and privacy, Information Services, Clinical Informatics, and Telecommunications.



Deborah Gardner-Brown, RHIT, CCS, C-CDI, CI-CDI, CDIP, CCDS, CCMSCP, CPMA Ms. Gardner-Brown is a Subject Matter Expert, Speaker, DRG Dispute Resolution Examiner, and experienced Coding, Documentation and Compliance Auditor for both the inpatient, and outpatient care settings. She is also an AHIMA approved ICD-10-CM/PCS Trainer that has developed and presented educational material on several ICD-10-CM/PCS and CDI topics. Ms. Gardner-Brown has more than 30 years' experience in both hospital and professional coding, clinical documentation improvement, denials management, development, presentation, educating for specialty coding, performance measure documentation, and data mining for medical revenue cycle integrity professionals. Ms. Gardner-Brown is the founder of Sepsis Integrity Review Services, and Principal Consultant, and President for Reimbursement Review Associates, Inc.

Speaker Profiles



Kameron Gifford, CPC, is the co-founder and Chief Executive Officer of ERM Consulting and mHealth Games, an online learning company. Over the last 17 years she has worked hand in hand with physicians, managed care organizations, hospitals and health plans to develop efficient billing practices, implement value added processes and improve the entire experience of care for their patients. Kameron is passionate about risk adjustment and a strong advocate for frontline staff. Kameron is also a primary author of several national risk adjustment workshops produced by RISE and Healthcare Education Associates: Risk Adjustment 101, HCC Coding Accuracy; and Co-author of the new RISE Workshop: Advanced HCC Coding.



Todd Gifford, MBA, Ph.D, CRC; Prior to joining ERM, Todd was the Director of Finance for a large Medicare Advantage MSO based in Miami, Florida. He joined them in 2007 as Managing Director of Health Solutions UK, a joint venture with Humana. During his two and a half years in London he worked hand in hand with the NHS to transform the way care was delivered. From 2010 to 2012, Todd oversaw the start-up expansion into Texas. In this role, he was responsible for 12,500 MA members and a budget of \$75m. Todd graduated from the University of Arkansas with a B.A. in 1991, and received his MBA from Webster University in 2001. He was awarded a Ph.D in Business from Woodfield University in 2013. In addition, Todd is also the Co-founder of mHealth Games, an innovative technology company headquartered in Miami, Florida.

Speaker Profiles



Fran Griffin, RRT, MPA, is an improvement consultant with extensive health care experience in high reliability, patient safety, quality improvement and infection prevention. Ms. Griffin works with various organizations to drive clinical quality improvement and provide training to increase skills and capabilities of clinicians and health care managers. She has led multiple, successful improvement collaboratives, presents frequently at conferences and on webinars and has both developed and delivered many quality improvement training programs. Ms. Griffin holds a master's degree in public administration, is co-developer of the Global Trigger Tool and author on numerous articles. Ms. Griffin is a respiratory therapist and former EMT and worked in clinical care before advancing to hospital administration with oversight for quality, case management, infection prevention and emergency preparedness. She served as a senior advisor to innovation models at the CMS Innovation Center and led the Innovation Advisors Program. She has been faculty for the Institute for Healthcare Improvement since 2000 and was full time staff for 8 eight years.



Eric Jackson, vCISO, is a member of Withum's Cyber and Information Security Services team. He has developed and managed holistic security programs for multiple large organizations including for healthcare, government, military and civilian entities. He also has extensive architecture experience with DOD and commercial entities. Eric has penetration test experience with isolated systems, air-gapped systems and control systems. He manages the development and implementation of hardening solutions to conform to PCI, HIPAA and DOD standards with a strong technical background and understanding. He utilizes and enhances new and existing technologies to secure endpoints and garners experience in multiple management structures and methodologies.

Speaker Profiles



Tim J. Keough, MPA, RHIA, FAHIMA, President-elect/Chair-elect, AHIMA. Tim is VP of HIS for the New Jersey Hospital Association since 2006. He serves two roles – to assist members with association needs such as proper coding of COVID-19. The main role is to identify industry needs, create innovative services, and offer solutions for clients. As a member of the Executive team, he has participated in strategic planning, financial management as well as supporting a diverse membership group. Prior roles included divisional director of HIS for large teaching facilities. Tim served twice as CSA President for NJHIMA, is currently the AHIMA President-elect, and has served as is Finance Chair for the AHIMA Foundation, served on the AHIMA Board from 2016 to 2018 (Executive Board – Secretary) and several other AHIMA roles (Nominating and Program Committee).

Tim invites all NJHIMA members with any questions related to the CSA Update to contact him directly at:
timothe.Keough@ahimaboard.org



Carole Liebner, RHIT, CDIP, CCS Carole is a graduate of Rowan College at Burlington County (formerly known as Burlington County College). She has been an RHIT since 1997, CCS since 1999 and CDIP since 2017. Carole is also an AHIMA Approved ICD-10-CM/PCS Trainer and an AHIMA Approved Revenue Cycle Trainer. With over 20 years' experience in the field she has worked at several community hospitals in her career as a Coder, Supervisor, Manager, Auditor, and is now the Director of Education and Program Development for NJHA-Healthcare Business Solutions. Carole is also a Senior Adjunct Instructor at Rowan College at Burlington County, with experience in the classroom since 2011. As a very Active Member of NJHIMA, she has been on the NJHIMA Board in several positions since 2004, including President in 2013, and currently serves as the NJHIMA Advocacy Chair. Carole was also honored by NJHIMA as their Distinguished Member in 2015. Carole is also active with AHIMA on a national level having served in the following capacities: Member of House of Delegates Best Practice Team 2009; Delegate: 2009 — 2014; HOD Leadership Team: 2012 – 2013; HOD Envisioning Collaborative: 2013 – 2014; Clinical Terminology & Classification Practice Council, January 2014 - 2015; State Advocacy Practice Council, January 2014 – December 2019; ICD-10 Grassroots Representative for New Jersey 2013 -2015; CDI, Quality, and Revenue Management Practice Council, January 2020 - present.

Speaker Profiles



Melissa Minski, RHIA, CCS, CCDS is the Associate Director for Staff Development in the Health Information Management (HIM) Department at Stony Brook University Hospital (SBUH). Melissa is currently pursuing her Masters in Healthcare Administration (MHA) at Stony Brook University. In her current position Melissa oversees the education of the coding and clinical documentation integrity (CDI) staff at SBUH in terms of ICD-10-CM/PCS and CPT coding, as well as on all computer software systems.

Prior to working for SBUH Melissa held various roles in healthcare revenue cycle for small community hospitals, large academic medical centers, and quality improvement organizations in the New York metropolitan area over the past 17 years. Having worked for payers and providers, Melissa is able to make insightful decisions based on her varied experiences.

In addition to her work experiences, Melissa is also heavily involved in her professional associations. She is the current president and webmaster for the Long Island Health Information Management Association (LIHIMA); past member of the exam development committee for the Certified Coding Associate (CCA) credential offered by the American Health Information Management Association (AHIMA); past member of the Certification Exam Item Writing Committee for AHIMA; current member of the New York Health Information Management Association (NYHIMA), American College of Healthcare Executives (ACHE), Healthcare Leaders of New York (HLNY), and the Healthcare Finance Management Association (HFMA). Melissa was awarded her Bachelor of Science in HIM from Long Island University in 2004. She was also awarded the Outstanding Student Award from both LIHIMA and NYHIMA that year. Melissa is an approved ICD-10-CM/PCS Trainer, an honor granted by AHIMA. She has since also been awarded the Mentor of the Year from NYHIMA in 2016 and the Distinguished Student Scholarship from HLNY in 2020.

Speaker Profiles



Lisa Parker MSN-Ed, RN, is the first full-time Assistant Professor in the Health Information Management Department at Rowan College at Burlington County, and serves as Department Chair. Parker is a Registered Nurse, with a background in emergency and critical care nursing, who became a full-time faculty member after working as an adjunct at the college for ten years. She earned a Bachelor of Science in Health Science from Lock Haven University, a Bachelor of Science in Nursing from Johns Hopkins University School of Nursing, a Master of Science in Nursing Education from Walden University and is currently working toward a PhD in Education with a specialization in Instructional Design for Online Learning.

Parker has been a guest speaker at continuing education seminars, educational symposia and has written for publication about methods of student engagement and learning styles. She was honored with the 2011 Outstanding Educator of the Year Award by Lincoln Educational Services for her innovative teaching style and for bringing technology into the classroom. Since 2015, she has been a guest speaker at the New Jersey Health Information Management Association Annual Conference. She has been involved in the redesign and development of several courses at RCBC and participates actively in text reviews for publishers. Currently, she teaches several courses in the Health Information Management program including: Medical Terminology, Pharmacology, and Pathophysiology, along with A&P courses in the STEM Department and Pharmacology in the Nursing Department. In addition to teaching, she is responsible for coordinating the course loads and curricula for the HIM adjunct faculty.

Speaker Profiles



Amber Owens, RHIA, CCS has been a healthcare professional for 20 years focusing on improving health information, revenue cycle management, and compliance at health systems across New Jersey. Amber is an expert in HIM staff development and leadership, HIPAA compliance, clinical documentation improvement (CDI), and ICD-10 and CPT coding. She received her bachelor's degree in Health Information Administration from the University of Cincinnati and she is currently enrolled in the MHA program at Rutgers University. Amber serves on the NJHIMA board as President, and is an active member of HFMA and ACHE.



Marquita Rawlins, RHIA, CCS – Director of Hospital Review Services. Marquita has over 13 years of experience in the Health Information Management field. Marquita has experience with facilities ranging from small critical access hospitals to large multi-hospital networks including Trauma Level 1 Medical Centers. She has held various positions as a Coding Specialist, Manager of Audit Services, DRG RAC Auditor, and ICD-10 Auditor for acute care facilities nationwide. Marquita is an AHIMA approved ICD-10-CM and ICD-10-PCS Train the Trainer and has been actively involved with RMC's ICD-10 Training and education program. Under Marquita's direction, RMC auditors provide stellar hospital coding review services for clients throughout the US.

Speaker Profiles



Erica Remer, MD, CCDS Dr. Remer has a unique perspective as a practicing emergency physician for 25 years, with extensive coding, CDI, and ICD-10 expertise. She was a Physician Advisor before transitioning to independent consulting in July 2016. Dr. Remer is a member of the ICD10monitor editorial board, the AC-DIS Advisory Board, and the Board of Directors of the American College of Physician Advisors and serves as the co-host of Talk Ten Tuesdays, a weekly national podcast. Dr. Remer has created the only physician-created learning modules available to teach clinical providers excellent documentation practices, and her passion is educating CDI specialists, coders, and healthcare providers with engaging, case-based presentations and publications on diverse topics including sepsis and COVID-19.



Marie Rommel, RHIA Ms. Rommel holds a BS in Management and Nutrition from Montclair State University and a Post-Baccalaureate in Health Information Management from Kean University. She is professionally affiliated with the New Jersey Health Information Management Association, (NJHIMA) as a board member and chairperson of the Long Term Care Committee and a member of American Dietetic Association, (ADA). Marie is the Director of Medical Records at a 45 bed in-patient Acute Care Psych Hospital located in Berkeley Heights, NJ. She also, is the CEO/ owner of Health Information Specialists, a private consulting firm specializing in Long Term/Sub-Acute, In-Patient Psych, Assisted Living and both Adult Medical Day Care Facilities as well as DDD Day Habilitation Programs in NJ. Marie also frequently does Public Speaking as well as Educational Sessions on such topics as: Long Term Care and the Medical Record Department, Medical Records in the Adult Medical Day Care Environment, Documentation Standards and Regulatory Requirements and how to submit a Plan of Correction upon completing Federal/State Inspections/Surveys, and various other topics pertaining to the Health Information Department in assorted Health

Speaker Profiles



Anna Lisa Russo-Scholer, RHIT, CDIP, CCS Anna Lisa Russo-Scholer, or Lisa as she prefers to be called, is a graduate of Burlington County College. (now known as Rowan College at Burlington County.) Lisa has been a member of AHIMA and NJHIMA since 2011. She obtained her CCS in 2012, RHIT in 2015, and CDIP in 2018. She has also been an AHIMA Approved ICD-10-CM/PCS Trainer since 2015. Lisa began her HIM career in 1990 as a file clerk in Medical Records at Community Medical Center. In 1998, she decided to switch careers to pursue her passion for drafting, design and graphic arts with an Architectural and Engineering firm in Princeton. After 13 years of a successful career managing drafters and designers in the world of Architecture, the economy for Construction and Design began to falter. It was then she returned to school at BCC to resurrect her career in HIM. Starting in 2013 she worked for Virtua Health as a coder. Gaining valuable experience working at different sites within the Virtua system, she advanced to the position of Clinical Documentation Quality Administrator in the middle of 2014. Lisa's duties include internal auditing, training new coders, coaching and educating the coding staff, reviewing audits from RAC and other insurance companies, writing rebuttals where required, working closely with the CDI staff and reviewing DRG mismatches. She also met with physician teams and the CDI staff to assure compliance with documentation and coding policies. In 2015, she began working for NJHA HBS as a Coder III, which exposed her to working with various facilities throughout New Jersey. Lisa advanced to the Coder IV position that included CDQA responsibilities, which consisted of Auditing, both internal and external as well as educating coders. Lisa is now with Pena4 as a Quality Improvement Coordinator. Her role here includes auditing, coding, education, DRG validation and providing presentations to clients. Pena4 has expanded her resume so that it now includes facilities in the New York region as well.

Speaker Profiles



Diane Stoner, RHIT, CCS is the Director of Coding and Education at NJPR. Diane is an AHIMA Approved ICD-10 trainer with over 28 years of HIM experience. Diane has been a member of NJPR's Hospital and Medical Support Services for over 20 years with extensive experience in Inpatient and outpatient coding; DRG/APC validation; Assessment of coding accuracy, completeness and DRG assignment. Coder mentoring and focused education; Review and response to insurance denials. Diane has years of supervisory experience both at the hospital level as well as within NJPR, responsible for the overall quality of coding support services provided by NJPR staff. Currently Diane develops and oversees client specific quality initiatives, concurrent and retrospective reviews, coupled with focused educational programs. Diane co-authored NJPR's ICD-10-CM/PCS Modular Training Program, Advanced Cardiology, Obstetrics/Gynecology and Orthopedic coding workshops. Diane presents these programs/workshops to various audiences including State and local HIMA chapters. Diane contributes to the Coding Blog on the NJPR website and is frequently called upon to provide expert coding opinions. Diane received her RHIT accreditation in 1994,



Rich Temple has over 30 years of healthcare experience at all levels. He is currently the Vice President / Chief Information Officer for the Deborah Heart and Lung Center, an 85-bed nationally renowned cardiovascular specialty hospital in Browns Mills, NJ. Rich also serves as Deborah's HIPAA Security Officer. Prior to his role at Deborah, Rich spent a number of years in the consulting space including stints as the founder of Richard Temple & Associates, a consultancy specializing in healthcare advisory and strategy as well as serving as the National Practice Director for IT Strategy for Beacon Partners (now KPMG). Additionally, Rich has also worked as Vice President / Chief Information Officer for both the Saint Clare's Health System in Denville, NJ and for AristaCare Health Services, which runs several long-term care facilities in New Jersey and Pennsylvania. Earlier in his career, Rich worked for McKesson Provider Technologies and Health Management Systems on revenue cycle optimization projects. Rich has also served as President, Secretary, and Board Member of the statewide Chapter of HIMSS in New Jersey.

Speaker Profiles



Luanne Woods, RHIT, CALA, CDP has been consulting in over eighty centers throughout the country, since 1979. She also has over a decade of experience, coordinating and conducting medical reviews for the Peer Review Organization of New Jersey. After receiving her degree in Health Information Management, she earned her credentials from the American Health Information Management Association. She also received certification from the New Jersey Department of Health as an Assisted Living Administrator. Most recently, she assisted in developing MyAdultDayCare Software for the adult day care industry, that is being utilized in centers throughout the country.

Exhibitors



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Exhibitors



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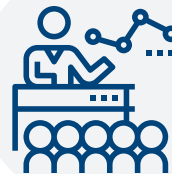
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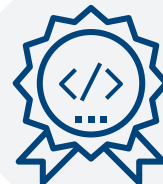
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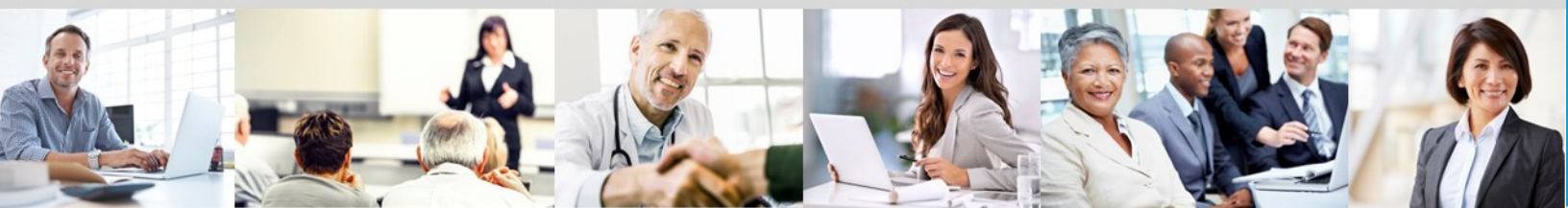
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