



Exhibitor Opportunities **2022 NJHIMA Annual Meeting**

Dear Exhibitors,

The Board of NJHIMA is pleased to invite you to participate in our 2022 Hybrid Annual Meeting with Coding, Health Information Management and LTC Tracks. The Hybrid Meeting will provide both In-Person and on demand educational opportunities for our members. This year's theme is –

HIM Forging a New Path Forward

Exhibitors have long been an integral part of the success of past NJHIMA Annual Meetings. We want to ensure you have the opportunity to participate in the 2022 Annual Meeting In-Person AND Virtual by offering new and exciting benefits for Gold, Silver and Sponsor packages that will showcase your company to a broader audience.

Packages include:

Gold Sponsor Level:

10X10 Booth
Priority Booth Location
Electricity
Internet Access

- e-Program Ad: Full Page Color
- Listed as Gold Level Sponsor in e-Program and On-Site Signage
- Logo on Annual Meeting website pages
- Logo, company details and a recording link in Learning Management Virtual Exhibit Hall
- A recording link on the Annual Meeting website pages
- A recording link on NJHIMA Facebook during the Annual Meeting
- Email blast to over 1,800 NJHIMA members with a link to Gold sponsor recordings.



- List of attendees who opt in to share contact information.

CE credit for 1 Attendee

Meal Tickets: 3-Lunch, 3-Reception, 3-Brunch

Fee: \$1,675*

*Signature Partners pay a 20% reduced fee on booth packages. You may choose to become a Signature Partner within this form to take advantage of this discount.

Silver Sponsor Level:

10X10 Booth

Priority Booth Location

Electricity

Internet Access

- e-Program Ad: Full Page Color
- Listed as Silver Level Sponsor in e-Program and On-Site Signage
- Logo on Annual Meeting website pages
- Logo and company details link in Learning Management Virtual Exhibit Hall
- Vendor marketing material link on website
- List of attendees who opt in to share contact information

CE credit for 1 Attendee

Meal Tickets: 2-Lunch, 2-Reception, 2-Brunch

Fee: \$1,420*

*Signature Partners pay a 20% reduced fee on booth packages. You may choose to become a Signature Partner within this form to take advantage of this discount.

Standard Level:

10X10 Booth

Electricity

Internet Access



- Listed as a Supporter in the 2021 e-Program
- Logo on Annual Meeting website pages
- Logo and company details in Learning Management Virtual Exhibit Hall
- List of attendees who opt in to share contact information

Meal Tickets: 2-Lunch, 2-Reception, 2-Brunch

Fee: \$1,045*

*Signature Partners pay a 20% reduced fee on booth packages. You may choose to become a Signature Partner within this form to take advantage of this discount.

Other Options:

Double Booth:

Fee: \$400

Includes 2 additional meal tickets to all events

Additional Meal Tickets:

Lunch: \$55

Reception: \$95

Brunch: \$60

Standard Level Exhibitors may also purchase e-Program ad as follows:

Full Page AD: \$150 – 8 ½ x 11

Speaker Opportunity for all Exhibitors:

NJHIMA welcomes speaker/speakers from our Exhibitors. Increase your company's visibility while sharing your expertise with our members!

Speaking Opportunities:

- Pre-recorded 60-minute presentation for On-demand presentation
- In-person 60-minute presentation.



- Combination of prerecorded session and in person for both on-demand access and live access

Please email NJHIMA@njha.com for additional information and to submit your speaker information and abstract.