

Exhibitor Opportunities 2023 NJHIMA Annual Meeting

Dear Exhibitors,

The Board of NJHIMA is pleased to invite you to participate in our 2023 In-Person Annual Meeting with Coding, Health Information Management and LTC Tracks. This year's theme is –

Healthcare in the Metaverse

Packages include:

Gold Sponsor Level - \$1800

10X10 Booth
Priority Booth Location
Electricity
Internet Access

- e-Program Ad: Full Page Color
- Listed as Gold Level Sponsor in e-Program and On-Site Signage
- Logo on Annual Meeting website pages
- Vendor marketing material link on website
- Email blast to over 1,800 NJHIMA members
- List of attendees who opt in to share contact information.
- CE credit for 1 Attendee
- Three (3) Meal Tickets to each of these events:
 - ✓ **Wednesday Evening Meet & Greet Reception ****
 - ✓ Thursday Lunch
 - ✓ Thursday Reception
 - ✓ Friday Brunch

*Signature Partners pay a 20% reduced fee on booth packages. You may choose to become a Signature Partner within this form to take advantage of the booth discount. NJHIMA offers a half year The Signature Partner option with a reduced fee, however, the Signature Partner benefits are not effective until June 1, 2023.

Silver Sponsor Level- \$1600

10X10 Booth
Priority Booth Location
Electricity
Internet Access

- e-Program Ad: Full Page Color
- Listed as Silver Level Sponsor in e-Program and On-Site Signage
- Logo on Annual Meeting website pages
- Vendor marketing material link on website
- List of attendees who opt in to share contact information

- CE credit for 1 Attendee
- Two (2) Meal Tickets to each of these events:
 - ✓ **Wednesday Evening Meet & Greet Reception ****
 - ✓ Thursday Lunch
 - ✓ Thursday Reception
 - ✓ Friday Brunch

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Standard Booth Level - \$1200

10X10 Booth
Electricity
Internet Access

- Listed as a Supporter in the 2021 e-Program
- Logo on Annual Meeting website pages
- List of attendees who opt in to share contact information
- Two (2) Meal Tickets to each of these events:
 - ✓ **Wednesday Evening Meet & Greet Reception ****
 - ✓ Thursday Lunch
 - ✓ Thursday Reception
 - ✓ Friday Brunch

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Other Options:

Double Booth:

Additional Fee: \$600

Includes 2 additional meal tickets to all events

Additional Meal Tickets:

Wednesday Evening Meet and Greet Reception: \$25
Thursday Lunch: \$55
Thursday Reception: \$95
Friday Brunch: \$65

Standard Level Exhibitors may also purchase e-Program ad as follows:

Full Page AD: \$150 -8 1/2 x11

Speaker Opportunity for all Exhibitors:

NJHIMA welcomes speaker/speakers from our Exhibitors. Increase your company's visibility while sharing your expertise with our members! Speaking opportunities at the annual meeting are in person, 60 minute presentation. Please email NJHIMA@njha.com for additional information and to submit your speaker information and abstract.

**** In response to many exhibitor suggestions, NJHIMA has added a Wednesday Evening Meet and Greet between Exhibitors, Attendees, Students and the NJHIMA Board!**