

# **NJHIMA 2023 Annual Meeting & Coding Roundtable**

## **June 7-9, 2023**

### **Caesar's Hotel & Casino**

### **Atlantic City, NJ**

**HIM and The Metaverse:  
Viewing the Future of Healthcare**

HEALTH  
EQUITY

CODING

PRIVACY  
SECURITY

AI

SDOH

CDI

**NJHIMA**

AHIMA Affiliate

New Jersey Health Information  
Management Association

# Welcome to the 2023 NJHIMA Annual Meeting

The NJHIMA Board welcomes you to the 2023 Annual Meeting and Coding Roundtable at Caesar's Hotel and Casino in Atlantic City.

Each session is designed to cover key domain areas as defined by the Commission on Certification of Health Informatics and Information Management (CCHIM) for maintenance of certification. The domain areas covered include:

- I. Data Structure, Content, and Information Governance
- II. Information Protection: Access, Disclosure, Archival, Privacy and Security
- III. Informatics, Analytics, and Data Use
- IV. Revenue Cycle Management
- V. Health Law and Compliance
- VI. Organizational Management and Leadership
- VII. Clinical Foundations
- VIII. Evolving Topics/Other HIM Relevant Topics

Our three-day event begins on Wednesday evening with the Coding Roundtable. This year will be presented by Deborah Gardner-Brown, RHIT, CCS, C-CDI, CI-CDI, CDIP, CCDS, CCMSCP, CPMA and Dr. Kathy Sutton, Ed. D, LPC, LCPC. They will be presenting on "Clinical Documentation & Coding for Inpatient Psychiatric Services"

On Thursday, we welcome our keynote speaker, Nya El-Amin, PhD, presenting "Designed to Develop the Leader in You - Let Us Thrive Together" on June 9, 8:30am-9:45am.

Of course, we will have our wonderful Exhibit Hall featuring all of our sponsors and vendors!

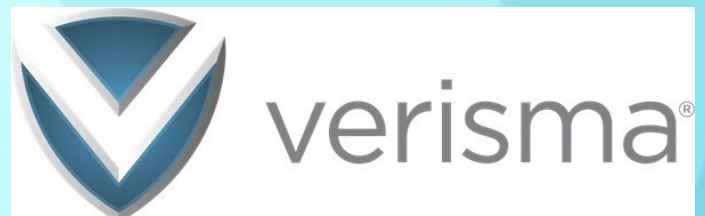
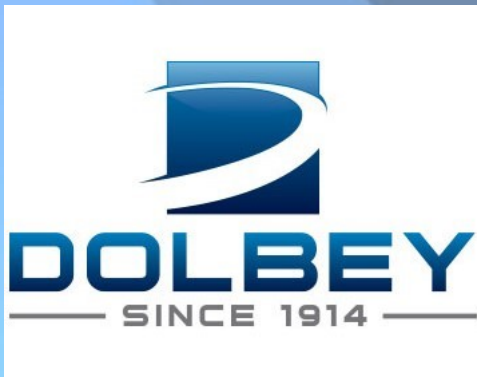
Our Thursday evening Reception will be held at the Boardwalk Saloon!

Be sure to attend each session. Every attendee will receive a post meeting survey the following week after our meeting. After the survey is completed, you will be given a CEU form to account for your attended sessions and respective earned CEUs which can then be reported to AHIMA. Remember, visiting the Exhibit Hall on Thursday and Friday grants each attendee an additional CEU per day. Thus providing the potential of two extra CEUs

The Board would like to extend our sincere appreciation to our exhibitors, signature partners as well as those who donated to the Kathleen A. Frawley Memorial Scholarship Fund.

Enjoy the 2023 Annual Meeting!

# 2023 Signature Partners



# 2023 Exhibitors

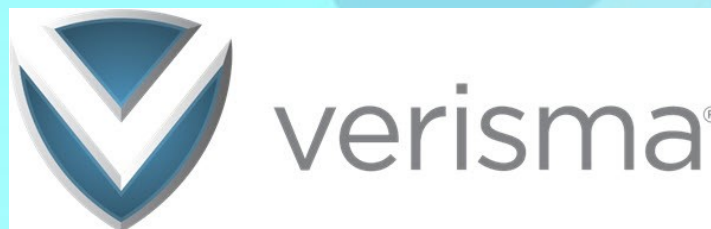
*Gold Sponsors*





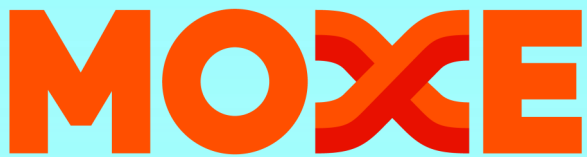
# 2023 Exhibitors

*Silver Sponsors*



# 2023 Exhibitors

## *Sponsors*



# **2022-2023 NJHIMA Board**

President: Megan Liebner, RHIT, CCS

President-Elect: Carole Liebner RHIT, CDIP, CCS

Past President: Anna Lisa Russo-Scholer, RHIT, CDIP, CCS

1st Year Delegate: Gina Yacovelli MAT, CCS, CCS-P, CPC, CPMA, CEMC, CPB

2nd Year Delegate: deferred

Treasurer: Jennifer Clinedinst, MSJ, RHIA, CCS

Treasurer-Elect: Bonnie Ivler BS, BA, RHIA, CPC

Secretary: Jaclyn Barrett, RHIA

## ***2022-2023 Committee Chairs***

Communication/Social Media: Kim Barca, RHIA, CCS, CDIP, CCDS; Fran DiLorenzo, RHIA

Coding Roundtable & Education: Deborah Gardner-Brown, RHIT, CCS, C-CDI, CI-CDI, CDIP, CCDS, CCMSCP, CPMA; Yvette Humphries; Diane Stoner RHIT, CCS

Advocacy: Alicia Delaney, RHIA

Annual Meeting: Anna Lisa Russo-Scholer, RHIT, CDIP, CCS

Membership: Jennifer Yannotti

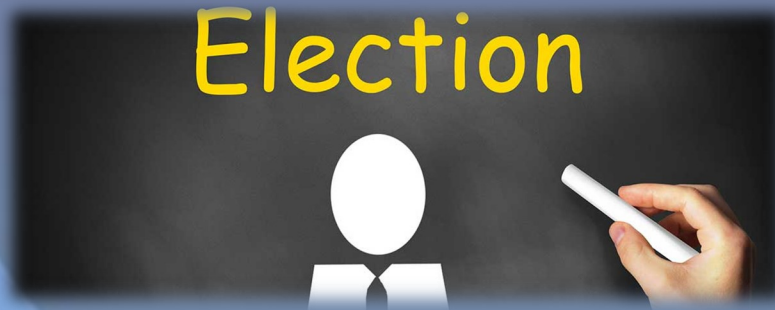
Student: deferred

Long Term Care Group: Marie Rommel, RHIA

Nominating Committee Chair: Brianna Kelly, MBA, RHIA

Nominating Committee: Concetta Lyons, RHIA

# **2023 NJHIMA Elections**



*Board Elections are Underway...*

*Results Coming Soon!*



# **NJHIMA Recognizes** **Learning Excellence**



*“Education is the most powerful weapon which you can use to change the world” – Nelson Mandela*

**Congratulations to the Class of 2023!**

**Thank you to all the Professional Practice Sites for supporting our HIT and HIM Students.**

**We thank the New Jersey Educational Programs for their dedication and hard work in shaping our future professionals.**


**Camden County College**  
**Raritan Valley Community College**  
**Rowan College at Burlington County**  
**Rutgers University**

# **2023 Kathleen A. Frawley** **Scholarship Awards**

***Congratulations to this years  
Scholarship Winners!***

***Priscilla Aimable,***  
**Rowan College at Burlington County**

***Wanfeng Gong,***  
**Camden County College**



**SCHOLARSHIP  
WINNERS  
ANNOUNCED**

## Wednesday Coding RoundTable

4:30 PM—6:30 PM Palladium C	Meet and Greet for all Attendees and Exhibitors	
5:00 PM—6:00PM Palladium	Registration	
5:00 PM—6:00PM	Coding RoundTable Dinner	
5:45pm—6:45pm Tiberius	Clinical Documentation & Coding for Inpatient Psychiatric Services	Dr. Kathy Sutton, Ed.D, LPC, LCPC
6:45 PM—7:00 PM Spartacus	Coffee and Dessert Break	
7:00pm—8:00pm Tiberius	Clinical Documentation & Coding for Inpatient Psychiatric Services	Deborah Gardner-Brown, RHIT, CCS, CDIP

## Thursday Sessions

8:00AM	Registration and Exhibit Hall Opens	
8:00AM - 9:00AM	Continental Breakfast	
8:10AM—8:20AM Tiberius	Opening Remarks	Megan Liebner NJHIMA President
8:20AM—8:30AM	Advocacy	Alicia Delaney NJHIMA Advocacy Chair
8:30AM—9:45AM Tiberius	Designed to Develop the Leader in You - Let Us Thrive Together	Keynote Speaker: Nya El-Amin, PhD
9:45AM—10:50AM	Exhibit Hall & Take A Chance Raffle	
10:30AM– 10:45AM	Coffee Break	
11:00AM—12:00PM	Concurrent Sessions	
Apollo & Zeus	Leveraging AI in a Clinical and Operational Setting	Dr. Ravi Parikh, Oncologist, Penn Medicine; Matt Murphy, Healthcare Practice Director, Databank; Dale Dagen, Senior Solutions Consultant, Databank
Octavius	Cultural Considerations and Competency with LGBTQ Communities	Philip McCabe, CSW, CAS, CDVC, DRCC-Health Educator
Tiberius	Time To Tighten the Revenue Cycle Through Internal Controls- Prevent or Defend	William L. Malm, ND, CRCR, CMAS, CHIAP
Spartacus & Romulus	Congenital Heart Conditions	Carole Liebner RHIT, CDIP, CCS, NJHA Healthcare Business Solutions; Anna Lisa Russo-Scholer, RHIT, CDIP, CCS; Diane Stoner
12:15PM—1:30PM	LUNCH	

## Thursday Sessions—Cont

1:45PM—3:00PM	Concurrent Sessions	
Tiberius	AHIMA Update—Driving Member Value and Impact	Tim Keough, FAHIMA, MPA, RHIA AHIMA President
Apollo & Zeus	The Importance of Future-Proofing Your Release for Information Process	Michael Gross, MOXE
Octavius	Mitigating Compliance Risks through Information Governance Practices	Erin Head, MBA, RHIA, CHDA, CCS, CHTS, Sr. Healthcare Consultant, Iron Mountain
Spartacus & Romulus	Congenital Heart Conditions Coding Jeopardy	Carole Liebner RHIT, CDIP, CCS, NJHA Healthcare Business Solutions; Anna Lisa Russo-Scholer, RHIT, CDIP, CCS; Diane Stoner RHIT, CCS
3:00PM—3:55PM	Exhibit Hall & Take A Chance Raffle	
Palladium A&B	Coffee Break	
4:00PM—5:00PM	Concurrent Sessions	
Tiberius	SDOH (Social Determinants of Health)	Kristen Borth, MS, RHIA, Chief Operations Officer, Primeau Consulting Group
Spartacus & Romulus	How ICD10 CM/PCS Codes are Born	Melissa Minski RHIA, CCS, CCDS, Stony Brook University Hospital, Associate Director, Ambulatory Coding & Staff Development
Octavius	LTC Discussion/Concerns	Suzanne Douglass, RHIA, Health Information Manager, Virtua Health
6:00PM—9:00PM	Reception	Boardwalk Saloon Jake's Rockin' Country Band



## Friday Sessions

8:00AM	Registration and Exhibit Hall Opens	
8:00AM - 9:00AM Palladium A&B	Continental Breakfast	
8:30AM—9:45AM	Concurrent Sessions	
Apollo	CAC Implementation	Kimberly Seery, RHIA, CDIP, CCS, CHDA, CPC, CRC/ AHIMA Approved ICD-10 CM/ PCS Trainer/Associate Director of Coding and Data Quality- ChristianaCare
Tiberius	Hot Topics and Current Trends; HIPAA and Information Blocking	Kelly McLendon, RHIA, CHPS, Sr. VP Compliance & Regulatory Affairs, CompliancePro Solutions, LLC
Zeus	The Role of the Physician in LTC and Tying in the EMR	Jesse Abesh, DO
9:45AM—10:45AM	Hotel Check Out/Exhibit Hall & Take A Chance Raffle	
10:45AM—12:00PM	Concurrent Sessions	
Tiberius	Information Blocking, Interoperability and Patient Access	Kelly McLendon, RHIA, CHPS, Sr. VP Compliance & Regulatory Affairs, CompliancePro Solutions, LLC
Apollo	Health Equity: Social Determinants of Health	Philip McCabe, CSW, CAS, CDVC, DRCC-Health Educator
12:00PM—2:00PM Palladium C	Brunch	

# **Keynote Speaker**



## **Nya El-Amin, PhD**

### **Life Coach for Leaders**

Nya EL-Amin is a Philadelphia native who is the founder of Life Coach for Leaders. Nya is passionate about helping others to find and claim their most fulfilling professional and personal lives. She advocates for clients on their behalf and speaks truth when they need to hear it most. As a life and business coach, she has assisted others with finding career direction, along with personal life direction. As a coach, she has been serving clients since 2013. In addition, she teaches professional development workshops on a wide range of topics, including: work-life-balance, networking skills, communication skills, salary negotiation, and alternative careers. Nya's been featured on the radio, invited as a guest speaker for empowerment workshops and keynote speaker at conferences, classrooms and special events. She is a member of the speakers' bureau and was a featured speaker for the Pennsylvania Health Information Management Association Conference.

The smile tells the story! The journey is the proof that "All things are possible for those who believe". Nya specializes in coaching and developing those to desire to reach their full potential both professionally and personally. She has dedicated over 15 years in corporate America in the banking/financial service industry. In her various roles, she has contributed towards corporate strategy and human behavior. Her professional life experience was reinforced through formal education receiving a bachelor's in business administration from Shaw University in 1999, Masters of Business Administration from the University of Phoenix in 2010, a life coach certification from the Institute of Orange County in 2013 and a Doctoral Degree in 2020.

Nya is an ordinary person with an extraordinary gift of helping others succeed. Many ordinary people cannot tell tales of tragedy, struggle, strength, courage and triumph in the same way Nya can. Much of what she has seen, heard and lived through would have devastated the ordinary person. Unemployment, grief, academic struggles, family issues are so familiar to Nya EL-Amin. Nya has had the opportunity to not only coach adults with their transitions and business development but teenagers as well. She guided them as they struggle to define their identities, cope with the rapid physical, emotional and social changes that take place within them and adjust to the demands of peers, schools, families and society. Through her life's experiences Nya has uncovered her life's purpose, discovered the power that lies within soul, recovered her cultural and her spiritual self, to emerge shining, sharing her stories, her gifts, her discoveries and her love with the world. She would like to coach you how to triumph over life's curve balls. She provides a non-judgmental and compassionate atmosphere in which you can safely explore and work through feelings, thoughts, images and beliefs, conscious or unconscious, that may be keeping you stuck. She offers a wide range of services including business development, self-empowerment, and workshop facilitator on various personal and business topics. She wants to help you move closer to living a fulfilled, balance life.

# Speaker Biography



***Jesse Abesh, DO***



***Kristen Borth, MS, RHIA*** is a health information and informatics professional with over 10 years of experience in consulting in acute and ambulatory services. While transitioning from private to public sector consulting, she has always stayed in the realm of Health Information Management and Health Informatics. This has helped to broaden her foundational knowledge regarding the crossover and similarities in both arenas.

Kristen has a bachelor's and graduate degree from Loma Linda University in health information and informatics. She has three children (two boys and a girl), a Great Dane and Corgi, a cat, and a wonderfully supportive husband to keep her life outside of work fun and busy. She loves to bake and cook. Cycling and running are her stress relievers and she has just recently moved back to her home state of Arkansas.

# Speaker Biography



***Dale Dagen, Senior Solutions Consultant; DataBank***, has been in healthcare his entire career. He worked on the payor side and for the past 30 years in mid-revenue cycle software and services. He specializes in content synopsis. AI within healthcare has created a buzz, but have you seen it in action? DataBank and Penn Medicine's Ravi Parikh M.D. team up to present real-life experiences of AI in healthcare in the clinical and operational settings, including Dr. Parikh's work regarding machine learning-based reminders for physicians for end-of-life conversations with cancer patients, reducing aggressive chemotherapy strategies and hospitalizations and increasing quality of life. For operations, that means doing more with less every day when it comes to information management and what machine learning can and can't do for HIM professionals.



***Suzanne Douglass*** is the manager of Health Information at Virtua Mount Holly in Mt. Holly New Jersey. Suzanne is an active member of the long term care chapter of NJHIMA and has 36 years of experience in health information management. In addition to acute care, Suzanne has experience in consulting for Adult and Pediatric Medical Day Cares, Dialysis Centers, and Skilled Nursing Facilities. Suzanne is married to her husband for 35 years and has three daughters, a beautiful granddaughter and a handsome chocolate lab.



# Speaker Biography



**Michael Gross** is the Vice President of Provider Sales at Moxe. He leads Moxe's commercial sales efforts in the North-east, expanding our network to optimize the power of clinical data exchange between providers and payers. For more than 20 years, Michael has been driving adoption of eHealth solutions that optimize the clinical and patient experience. This includes roles at Influence Health (now Mercury Health), Optum, Cerner, and others.



**Erin Head, MBA, RHIA, CHDA, CCS, CHTS-TR** is a thought leader on Information Governance (IG) and Health Information Management (HIM). She holds the credentials of Registered Health Information Administrator, Certified Health Data Analyst, Certified Coding Specialist, and Certified Healthcare Technology Specialist in addition to a Bachelors in Health Information Administration from the University of Cincinnati and a Masters in Business Administration from Saint Leo University. Erin is also a certified Six Sigma Green Belt. She came to Iron Mountain in 2020 as a Senior Healthcare Consultant following a successful career for over 15 years in Health Information Management, Coding, Medical Staff Credentialing, and Quality Resource Management leadership in hospitals and physician office settings. Erin is an accomplished international speaker, blogger, and award winning author on topics including but not limited to healthcare information governance, health data analytics, healthcare technology, revenue cycle management, coding and CDI, and HIPAA Privacy and Security. Follow Erin on Twitter @ErinHead\_HIM and LinkedIn.



# Speaker Biography



**Tim Keough, MPA, RHIA, FAHIMA** is Vice President at the New Jersey Hospital Association, Healthcare Business Solutions where he leads the health information services consulting division for the past 17 years. Prior to working at NJHA, Tim has held roles including Director of HIM, Privacy Officer and Compliance for acute care facilities as well as Corporate Director of HIM for a multi-state, long term care services provider. Tim is the current AHIMA Past President; and served as a member of the AHIMA Board of Directors from 2016 through 2018. He has also Chaired the AHIMA Nominating Committee and was a member of the AHIMA Convention Program Committee and AHIMA Foundation Board. He is proud to have served as the NJHIMA president on two occasions and was a recipient of the NJHIMA Distinguished Member award in 2002.



**Carole Liebner, RHIT, CDIP, CCS** is a graduate of Rowan College at Burlington County (formerly known as Burlington County College). She has been an RHIT since 1997, CCS since 1999 and CDIP since 2017. Carole is also an AHIMA Approved ICD-10-CM/PCS Trainer and an AHIMA Approved Revenue Cycle Trainer. With over 20 years' experience in the field she has worked at several community hospitals in her career as a Coder, Supervisor, Manager, Auditor, and is now the Director of Education and Program Development for NJHA-Healthcare Business Solutions. Carole is also a Senior Adjunct Instructor at Rowan College at Burlington County, with experience in the classroom since 2011. As a very Active Member of NJHIMA, she has been on the NJHIMA Board in several positions since 2004, including President in 2013, and currently serves as the NJHIMA Advocacy Chair. Carole was also honored by NJHIMA as their Distinguished Member in 2015. Carole is also active with AHIMA on a national level having served in the following capacities: Member of House of Delegates Best Practice Team 2009; Delegate: 2009 — 2014; HOD Leadership Team: 2012 – 2013; HOD Envisioning Collaborative: 2013 – 2014; Clinical Terminology & Classification Practice Council, January 2014 - 2015; State Advocacy Practice Council, January 2014 – December 2019; ICD-10 Grassroots Representative for New Jersey 2013 -2015; CDI, Quality, and Revenue Management Practice Council

# Speaker Biography



**William L. Malm, ND, RN, CRCR, CMAS, CHIAP**, was Vice President of Client Strategies for Vitalware and now fills the role of VP, Financial Transformation. In this role he and his team specialize in Pharmacy and charge capture initiatives. He has completed over 500 chargemaster reviews as well as charge capture engagements. Bill is also a nationally recognized author and speaker on topics such as healthcare compliance, chargemasters, CMS recovery audits, and international population health reimbursement. Bill brings over 25 years of experience with a combination of clinical and financial healthcare knowledge that encompasses all aspects of revenue integrity. Previously, he played a key role in providing revenue integrity and data expertise for an international software chargemaster vendor. He has also served at a large IDN as the director of revenue integrity. He currently serves as the president for the Certification Council of Medical Auditors. Malm has extensive experience with pre- and post-payment audits, having previously worked as a systems compliance officer at a large for-profit healthcare system. He also co-hosts Appeal Academy's "Finally Friday" discussions. [william.malm@healthcatalyst.com](mailto:william.malm@healthcatalyst.com)



**Philip T. McCabe CSW, CAS, CDVC, DRCC** is a Certified Social Worker, Nationally Certified Addiction Specialist in the areas of Compulsive Gambling, Sexual Addiction, Alcoholism, Tobacco, and Other Drugs. A Certified Domestic Violence Counselor and Disaster Response Crisis Counselor. He is a Health Education Specialist for Rutgers School of Public Health, Center for Public Health Workforce Development, an adjunct instructor for Rutgers School of Nursing. He is the Director LGBTQIA+ Violence Prevention and Community Engagement Initiative supported by the Centers for Disease Control and Prevention Rape Prevention and Education (RPE) grant funds, administered by the NJ Department of Children and Families, Division on Women. Additionally he is the president of NALGAP the Association of Lesbian, Gay, Bisexual, Transgender Addiction Professionals and their Allies.



# Speaker Biography



**Kelly McLendon, RHIA, CHPS**, Sr VP Compliance and Regulatory Affairs, CompliancePro Solutions – a wholly owned subsidiary of Genzeon. Kelly McLendon has been a HIM practitioner for over 45 years, possessing not only a HIM credential but also one for privacy and security of electronic healthcare records, a specialization he has held for as long as those concepts have existed. In 2015 AHIMA awarded him their ‘Innovator’ Triumph award, among numerous major industry other awards over the years. He is a sought-after author and speaker on subjects related to HIPAA, The 21st Century Cures Act and other industry privacy and security topics. Kelly is a founder of CompliancePro Solutions, now a wholly owned subsidiary of Genzeon, LLC. In this role he assisted design and bringing to market a software product called CompliancePro Health, which manages HIPAA Privacy and Security Incidents, patient’s Rights Request and other areas of healthcare compliance. At present he continues to work with Genzeon to continue to grow the CompliancePro and Genzeon brands.



**Melissa Minski, RHIA, CCS, CCDS** is the Associate Director for Coding and Staff Development for the HIM and CDI departments at Stony Brook University Hospital (SBUH). In her current position Melissa oversees the Facility/Hospital Outpatient Coding area, education of the coding and clinical documentation integrity (CDI) staff at SBUH in terms of ICD-10-CM/PCS and CPT coding, as well as on all computer software systems. Prior to working for Stony Brook University Hospital Melissa held various roles in healthcare revenue cycle for small community hospitals, large academic medical centers, and quality improvement organizations in the New York metropolitan area over the past 19 years. Having worked for payers and providers, Melissa is able to make insightful observations and conclusions based on her varied experiences. She is a member of various professional organizations including AHIMA, NYHIMA, and LIHIMA (where she has served as president and is currently webmaster). She also presents for LIHIMA each year for the annual ICD-10 and CPT updates.

# Speaker Biography



***Matt Murphy, Healthcare Practice Director; DataBank*** has eight years of experience in document and data refinement practices and another eight as an EMT, with expert knowledge in healthcare interoperability, ECM and EMR capabilities and assisting information management professionals in analyzing data, increasing efficiency and telling stories through patient data and documentation. AI within healthcare has created a buzz, but have you seen it in action? DataBank and Penn Medicine's Ravi Parikh M.D. team up to present real-life experiences of AI in healthcare in the clinical and operational settings, including Dr. Parikh's work regarding machine learning-based reminders for physicians for end-of-life conversations with cancer patients, reducing aggressive chemotherapy strategies and hospitalizations and increasing quality of life. For operations, that means doing more with less every day when it comes to information management and what machine learning can and can't do for HIM professionals.



***Dr. Ravi Parikh, MD, MPP, FACP; Penn Medicine*** is a national expert on predictive analytics, digital health, and advanced illness and cancer care delivery. He is a practicing oncologist whose work focuses on (1) digital health to improve routine patient care; and (2) advanced illness and cancer care delivery. AI within healthcare has created a buzz, but have you seen it in action? DataBank and Penn Medicine's Ravi Parikh M.D. team up to present real-life experiences of AI in healthcare in the clinical and operational settings, including Dr. Parikh's work regarding machine learning-based reminders for physicians for end-of-life conversations with cancer patients, reducing aggressive chemotherapy strategies and hospitalizations and increasing quality of life. For operations, that means doing more with less every day when it comes to information management and what machine learning can and can't do for HIM professionals.



# Speaker Biography



**Anna Lisa Russo-Scholer, RHIT, CDIP, CCS**, or Lisa as she prefers to be called, is a graduate of Burlington County College. (now known as Rowan College at Burlington County.) Lisa has been a member of AHIMA and NJHIMA since 2011. She obtained her CCS in 2012, RHIT in 2015, and CDIP in 2018. She has also been an AHIMA Approved ICD-10-CM/PCS Trainer since 2015. Lisa began her HIM career in 1990 as a file clerk in Medical Records at Community Medical Center. In 1998, she decided to switch careers to pursue her passion for drafting, design and graphic arts with an Architectural and Engineering firm in Princeton. After 13 years of a successful career managing drafters and designers in the world of Architecture, the economy for Construction and Design began to falter. It was then she returned to school at BCC to resurrect her career in HIM. Starting in 2013 she worked for Virtua Health as a coder. Gaining valuable experience working at different sites within the Virtua system, she advanced to the position of Clinical Documentation Quality Administrator in the middle of 2014. Lisa's duties include internal auditing, training new coders, coaching and educating the coding staff, reviewing audits from RAC and other insurance companies, writing rebuttals where required, working closely with the CDI staff and reviewing DRG mismatches. She also met with physician teams and the CDI staff to assure compliance with documentation and coding policies. In 2015, she began working for NJHA HBS as a Coder III, which exposed her to working with various facilities throughout New Jersey. Lisa advanced to the Coder IV position that included CDQA responsibilities, which consisted of Auditing, both internal and external as well as educating coders. Lisa is now with Pena4 as a Quality Improvement Coordinator. Her role here includes auditing, coding, education, DRG validation and providing presentations to clients. Pena4 has expanded her resume so that it now includes facilities in the New York region as well.



**Kim Seery, RHIA, CDIP, CCS, CHDA, CPC, CRC**, is the Associated Director of Coding and Data Quality at ChristianaCare, a major teaching hospital, with three campuses and a standalone emergency room located in Delaware and Maryland. Kim leads a team of over 100 coding professionals. She is an active member of AHIMA, ACDIS, and the AAPC and was the 2018-2020 Delaware AHIMA CSA President. She is currently the DHIMA President Elect 2022-2023.



# Speaker Biography



**Diane Stoner, RHIT, CCS** is an AHIMA Approved ICD-10 trainer with over 29 years of HIM experience. Diane is the Director of coding and education as a member of the Medical Record Associate team with extensive experience in: Inpatient and outpatient coding, DRG/APC validation, assessment of coding accuracy, completeness and DRG assignment, coder mentoring and focused education, review and response to insurance denials. Diane has years of supervisory experience both at the hospital level as well as within MRA, responsible for the overall quality of coding support services. Diane develops and oversees client specific quality initiatives, concurrent and retrospective reviews, coupled with focused educational programs. Diane received her RHIT accreditation in 1994, earned her CCS credential the first year it was offered in 1992 and became an ICD-10-CM/PCS Trainer in 2013.



**Dr. Kathy Sutton, Ed. D, LPC, LCPC** is a licensed professional counselor in Washington, DC and Maryland. She received a Doctor of Education in Counseling Psychology from The American School of Professional Psychology, Argosy University, 2011, Master of Education in Special Education from Bowie State University, 2004, and a Bachelor of Science in Psychology from Howard University, 1996. Dr. Sutton is an innovative and dynamic professional who delivers evidence-based cognitive behavior interventions to organizations and programs to enhance their youth and adult learner experiences. Dr. Sutton provides a broad range of counseling and coaching services to individuals and groups that struggle with personal and psychological issues including behavioral and adjustment problems, emotional problems, work related issues, anxiety, depression, adult ADD, negative behavioral patterns, self-acceptance, relationship issues, grief, comorbidities and more. As an adjunct professor, facilitator and trainer, Dr. Sutton has taught courses and facilitated evidenced based trainings in community supervision practices, life skills development, anger management, critical thinking, violence reduction, managing change in the workplace and managing stress. Dr. Sutton is a genuine, caring, accepting, and non-judging person. She serves as a clinician, educator, and personal development coach, eager to inspire individuals to think beyond where they are today and work towards achieving personal, professional, and academic goals. Dr. Sutton's theoretical approach is client centered; this means she will view things from your perspective. She works from a strength-based, positive, and affirming style. The CBT approach represents the view that most people can become aware of their own thoughts and behaviors and can change them. Dr. Sutton utilizes the CBT approach and other theoretical approaches to help individuals, couples and groups successfully meet their goals. Dr. Sutton participates in ongoing professional trainings, attend CEU classes, and consults with other clinical professionals throughout the year to remain current on the latest developments, skills, and practices within the mental health profession.

# **Exhibitor Booths**

## **NJHIMA EXHIBITOR LIST**

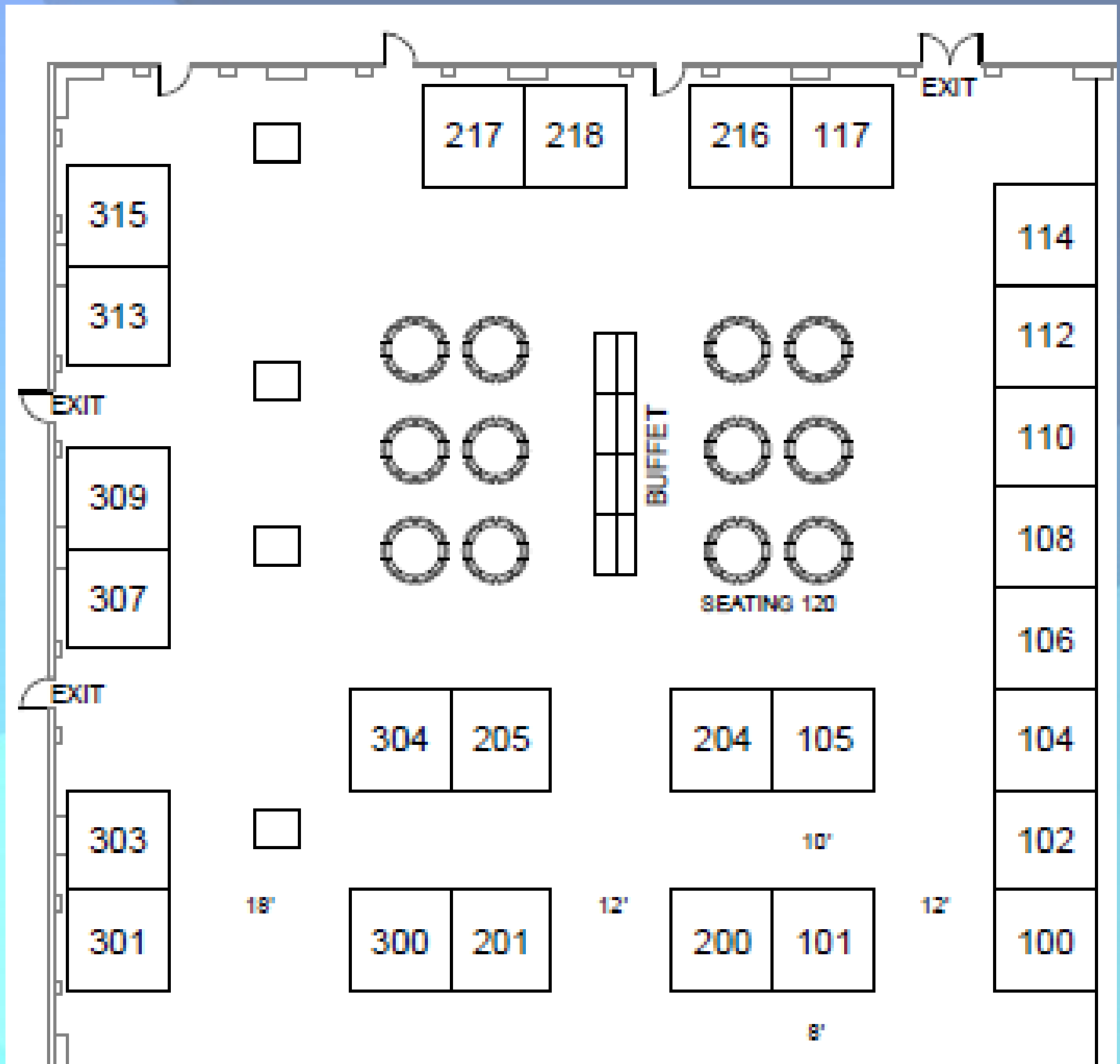
## **Booth Number**

AQuity Solutions	117
Brundage Group	110
CBIZ KA Consulting Services	200
Ciox, a Datavant company	304
Databank	300
Dolbey/Topp Business Solutions	106
e4/Intellis	301
Health Information Alliance	216
HealthMark Group	112
KIWI-TEK	104
Medovent Solutions	105
Mindseeker	114
Moxe	217
MRO	204
NJHA Healthcare Business Solutions	102
Pena4 Inc.	201
Rowan College at Burlington County - Health Information Management	100
Rutgers School of Health Professions	218
Solarity	101
Verisma	205
Virtua Health	108

# Exhibitor Booths

Booth Number	NJHIMA EXHIBITOR LIST
100	Rowan College at Burlington County - Health Information Management
101	Solarity
102	NJHA Healthcare Business Solutions
104	KIWI-TEK
105	Medovent Solutions
106	Dolbey/Topp Business Solutions
108	Virtua Health
110	Brundage Group
112	HealthMark Group
114	Mindseeker
117	AQuity Solutions
200	CBIZ KA Consulting Services
201	Pena4 Inc.
204	MRO
205	Verisma
216	Health Information Alliance
217	Moxe
218	Rugters, School of Health Professions
300	Databank
301	e4/Intellis
304	Ciox, a Datavant company

# Exhibitor Booth Location



# Exhibitor Information



**AQuity Solutions** delivers measurable healthcare business improvements through virtual scribe and transcription document capture, medical coding, coding and billing audits, and interim management solutions. Our KLAS and Black Book Research affirmed industry leading services seamlessly integrate with your EHR and documentation workflow, supporting over 3,000 hospitals nationwide for better clinical and financial results.

**Website:** <https://aquitysolutions.com/>

**Contact:** Casey Dossat, Marketing Specialist

**Email:** [info@aquitysolutions.com](mailto:info@aquitysolutions.com)

**Phone:** 866-542-7253 **Address:** 125 Edinburgh South Drive Suite 310, Cary, NC 27511



**Brundage Group** is the trusted choice of hospital systems for revenue cycle management solutions. We support hospitals nationwide with customized solutions that include a full suite of physician advisory services, staff augmentation/workforce solutions, proprietary level of care analytics, and physician-led documentation education to relay high-quality care. Our programs help hospital organizations break down departmental silos by unifying all departments in the mid-revenue cycle. Our dedicated staffing division provides seasoned, veteran RN case managers, utilization review nurses, and appeals/denials professionals, all backed by our team of expert physician advisors and documentation/coding experts.

**Website:** [www.brundagegroup.com](http://www.brundagegroup.com)

**Contact:** Kelly Kralis, Project Coordinator

**Email:** [kkralis@brundagesolutions.com](mailto:kkralis@brundagesolutions.com)

**Phone:** 904-755-3514 **Address:** 5005 West Laurel Street, Suite 100, Tampa, FL 33607



**CBIZ KA Consulting Services** specializes in coding compliance, coding education, denials management, revenue assurance and Medicaid eligibility. Featuring a multi-disciplinary team of experts and cutting-edge proprietary data analytics, CBIZ's services and solutions focus on revenue optimization and compliance improvement.

**Website:** [www.kaconsults.com](http://www.kaconsults.com)

**Contact:** Susan Ilasi, Administrative Assistant

**Email:** [silasi@cbiz.com](mailto:silasi@cbiz.com)

**Phone:** 609-918-0990

**Address:** 50 Millstone Road, Bldg. 400, Suite 100, East Windsor, NJ 08520



# Exhibitor Information



**Ciox, a Datavant company**, provides leading clinical data technology that empowers greater health by unlocking the potential of data in medical records. The company leverages a ubiquitous network of clinical data connections to simply and securely connect healthcare decision makers with the data and hidden insights in patient medical records. Ciox helps customers connect, control and comply in solving last mile challenges in clinical interoperability. Supporting arrange of connectivity needs from research to revenue cycle, Ciox's solutions include clinical data acquisition, release of information, and clinical coding. Learn more about Ciox technology and solutions by visiting [www.cioxhealth.com](http://www.cioxhealth.com) or LinkedIn and Twitter.

**Website:** [www.cioxhealth.com](http://www.cioxhealth.com)

**Social Channels:** <https://twitter.com/CioxHealth>/<https://www.facebook.com/cioxhealth>/<https://linkedin.com/company/cioxhealth/Corporate>

**Contact:** Scott MacDonald, VP Client Success

**Email:** [scott.macdonald@cioxhealth.com](mailto:scott.macdonald@cioxhealth.com)

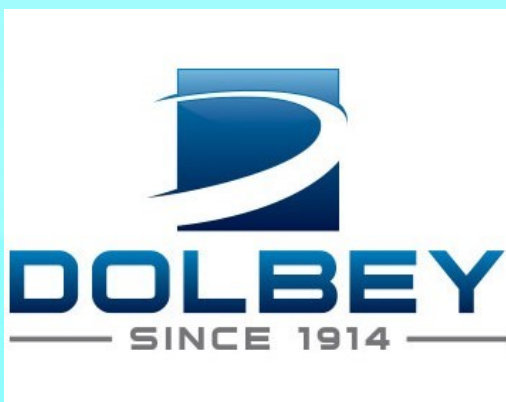


**DataBank** partners with healthcare organizations to manage and support patient data to help various entities access, analyze and make timely and accurate decisions to increase positive health outcomes, identify trends and better-use healthcare resources.

**Website:** [databankimx.com](http://databankimx.com)

**Contact:** Addison Chappell, Marketing Manager

**Email:** [achappell@databankimx.com](mailto:achappell@databankimx.com) **Phone:** 405-570-2959 **Address:** 620 Freedom Business Ctr Dr., King of Prussia, PA 19406



**Dolbey/Topp Business Solutions** Fusion CAC, #1 KLAS Computer-Assisted Coding solution for 2017-2023, includes a collaborative workspace to bring the power of this award-winning software to Coding, CDI, Audit, Denial Management and Quality Initiatives teams. Since 1914, we have consistently evolved our products, incorporating the latest technologies to meet the demands of the healthcare community. The Fusion Suite increases productivity, helps improve documentation which enhances patient care and includes CAC, CDI, Speech Recognition, Dictation & Transcription.

**Website:** <https://www.dolbey.com>

**Contact:** Marianne Devers, Account Manager

**Email:** [MDevers@toppcopy.com](mailto:MDevers@toppcopy.com)

**Phone:** 1-800-982-4021, ext. 103 **Address:** 7280 Auburn Road, Concord, OH 44077

# Exhibitor Information



Evolving to better serve our clients, **e4 and Intellis** have combined to form the nations leading healthcare consulting solutions provider, with a twenty-year history of helping healthcare organizations nationwide streamline and simplify their end-to-end workflows. Led by our unparalleled team of experts, our suite of HIM, Revenue Cycle, Coding, CDI, and IT solutions optimizes financial performance, drives quality patient care, increases productivity, improves compliance, and simplifies processes. At the heart of all we do is our culture and commitment to education and training. Our experts and industry-leading methodologies bring clarity to the complex and provide actionable insights. Our approach elevates the business of healthcare all day, every day guiding decision-making and delivering timely results for todays wins and tomorrows success. Discover one powerful partner who delivers the people, proprietary software tools, and expertise to optimize revenue cycle and data integrity.

**Website:** <https://www.e4-services.com/intellisiq>

**Contact:** *TJ Berntsen, Marketing Coordinator*

**Email:** [tjberntsen@e4-services.com](mailto:tjberntsen@e4-services.com)

**Phone:** 267-638-8543 **Address:** 96 Commerce Drive, PMB 200, Wyomissing, PA 19610



Since 1992, **Health Information Alliance, Inc.**, "HIA," has serviced our clients with the unique advantage of cost-effective, flexible, and accurate outsourcing solutions. HIA continuously provides Abstraction Services for Registries, Core Measures, MACRA/MIPS, and Value-Based Purchasing Outcomes. In addition to our Abstracting Services, we have an entire suite of Coding Solutions. Together, We align our services to meet your specific unique needs.

**Website:** <https://www.healthinformationalliance.com>

**Contact:** *Elizabeth Testa, Public Relations Coordinator*

**Email:** [Elizabeth.testa@hia-corp.com](mailto:Elizabeth.testa@hia-corp.com)

**Phone:** 1-800-405-8800

**Address:** 500 Office Center Drive Suite 400, Ft. Washington, PA 19034



**HealthMark Group** is a leading provider of digital health information management solutions for healthcare providers across the country. Guided by over 17 years of experience in healthcare IT, we are pioneering an efficient, compliant and patient-centric approach to the patient information journey. Our patient engagement and release of information solutions help thousands of hospitals and clinics transform administrative processes into seamless digital encounters. HealthMark has been named to the Inc. 5000 for multiple years in a row as one of the fastest growing companies across the country. To learn more, visit us at [healthmark-group.com](http://healthmark-group.com) or follow us on LinkedIn.

**Website:** [www.healthmark-group.com](http://www.healthmark-group.com)

**Contact:** *Rob Turner, Senior Regional Sales Director*

**Email:** [rturner@healthmark-group.com](mailto:rturner@healthmark-group.com)

**Phone:** 610-529-6460 **Address:** 325 North Saint Paul Street, Ste.1650, Dallas, TX 75201

# Exhibitor Information



**KIWI-TEK** provides coding and revenue cycle solutions for hospitals, health systems and physician practices. Founded in 2002, KIWI-TEK is one of the nations largest, independently owned coding companies with proven HIM experience to manage denials, ensure DRG accuracy and meet discharged-not-final-billed goals. Our partnership coding services will lower your coding costs while improving quality, productivity and turnaround times. Our certified, domestic coders will ensure the highest levels of quality and compliance in the industry with flexible, customized service agreements to support both facility and professional fee coding. In addition to coding services, KIWI-TEK can also provide your organization support for CDI, auditing, HCC coding, DRG validation, cancer registry, denials, physician education, as well as billing edit review and resolution.

**Website:** <https://kiwi-tek.com/>

**Contact:** Jack Diamond, Regional Manager

**Email:** [jdiamond@kiwi-tek.com](mailto:jdiamond@kiwi-tek.com)

**Phone:** 847-691-8973 **Address:** 8900 Keystone Crossing, Suite 1095, Indianapolis, IN 46240



**Medovent Solutions** is a trusted industry leader in recruitment and staffing of acute care, university, trauma, regional, and community based medical centers or clinics. Our skilled Remote or Onsite revenue cycle management staff focus within the RN Case Management, Utilization Review, Denials Management, Clinical Documentation Integrity, HIM/Coding professions, as well as multi-departmental assessments and advisory services. The drive of positive financial revenue, either through staffing or analysis recommendations is our goal to ensure success while creation of long-term partnerships.

**Website:** <https://www.medoventsolutions.com>

**Contact:** Kelly VanDusen, VP of Operations

**Email:** [kvandusen@medoventsolutions.com](mailto:kvandusen@medoventsolutions.com)

**Phone:** 561-295-8353 **Address:** 1818 S Australian Ave, Suite 300, West Palm Beach, FL 33409



**Mindseeker** offers comprehensive outsourcing solutions designed to service healthcare organizations regardless of medical specialty, location, or size. Our clients depend on us to deliver effective health information management (HIM) and revenue cycle management (RCM) services and include academic medical centers, hospitals, health systems, and physician groups across multiple specialties.

**Website:** [www.mindseeker.com](http://www.mindseeker.com)

**Contact:** Tanja Bennett, HR/Operations Specialist

**Email:** [tbennett@mindseeker.com](mailto:tbennett@mindseeker.com)

**Phone:** 904-248-1454 **Address:** 20130 Lakeview Center Plaza, Suite 400, Ashburn, VA 20147



# Exhibitor Information



**Moxe** empowers smarter, simpler, more secure data exchange for better healthcare. Compatible with the leading EHRs, Moxe improves collaboration by automating release of information and enabling bidirectional data exchange between providers, payers, and third-party requestors. Our API-first approach revolutionizes the secure exchange of clinical information and delivers actionable insights directly into the clinical workflow. Moxe's solutions support risk adjustment, quality improvement, payment integrity, revenue cycle management, care management, and more.

**Website:** [www.moxehealth.com](http://www.moxehealth.com)

**Contact:** Angela Matson, Event Marketing Manager

**Email:** [amatson@moxehealth.com](mailto:amatson@moxehealth.com)

**Phone:** 206-778-3622 **Address:** 228 N. Henry St., Suite 300, Madison, WI 53703



**MRO** is accelerating the exchange of clinical data throughout the healthcare ecosystem on behalf of providers, payers and users of clinical data. By utilizing industry-leading solutions and incorporating the latest technology, MRO is helping providers manage and release clinical data.

**Website:** [www.mrocorp.com](http://www.mrocorp.com)

**Contact:** Tina Frye, Events & Exhibits Manager

**Email:** [tfrye@mrocorp.com](mailto:tfrye@mrocorp.com)

**Phone:** 617-513-9987 **Address:** 1000 Madison Ave., Norristown, PA 19403



**NJHA-HBS Health Information Services** is committed to helping HIM professionals and their organizations achieve excellence. We strive to deliver member satisfaction and quality services including: coding and coding quality audits (DRG Assure), hot topic education programs for coders, administrative and clinical staff and interim management and consulting services. We also have valuable software solutions including AUDIT Trax, a tool for managing audits, and HIPAA Trax, a practical solution to assist you in the accounting of disclosures provision under HIPAA. Need HIM solutions you can trust? They are as near as your NJ Hospital Association!

**Website:** [www.hishbs.com](http://www.hishbs.com)

**Contact:** Tim Keough, Vice President, HBS Health Information Management

**Email:** [TKeough@njha.com](mailto:TKeough@njha.com)

**Phone:** 609-936-2222

**Address:** 760 Alexander Rd., Princeton, NJ 08543

# Exhibitor Information



In Business since 1998, **Pena4's** dynamic remote workforce strategies bridge performance gaps across all Healthcare settings and multiple workplace environments. From Medical Coding, Billing and Revenue Cycle Specialists to IT, back-office, admin, and operations professionals, Pena4's outsourced and virtual resources help clients boost profits and overall return on investment.

**Website:** [www.pena4.com](http://www.pena4.com)

**Contact:** Eileen Pena, Corporate Controller

**Email:** [eileen.pena@pena4.com](mailto:eileen.pena@pena4.com)

**Phone:** 610-435-5724 **Address:** 5290 W. Coplay Rd., Suite 100, Whitehall, PA 18052



**Rowan College at Burlington County** puts students first, values diversity and encourages a cooperative culture. We work hard while having fun, serving the community and boosting the regional economy. As home to New Jersey's original 3+1 program, we offer a solution to student debt, so you can focus on what matters. The HIM field covers various areas that acquire, analyze and protect digital and traditional medical information vital to providing quality patient care. RCBC offers several HIM programs to help you start your career supporting our healthcare infrastructure. -AAS in Health Information Technology-AAS in Cancer Registry Management-Cancer Registry Management Certificate-Medical Coding Certificate-Medical Billing Specialist Certificate.

**Website:** [www.rcbc.edu/HIM](http://www.rcbc.edu/HIM)

**Contact:** Susan P. Scully, Director, Health Information Management

**Email:** [sscully@rcbc.edu](mailto:sscully@rcbc.edu)

**Phone:** 856-242-5267 **Address:** 900 Circle Dr., Mt. Laurel, NJ 08054



**Rutgers School of Health Professions** We offer 40+ advanced and undergraduate degrees and certificates in the health care professions.

**Website:** [shp.rutgers.edu](http://shp.rutgers.edu)

**Contact:** Anllely Pichardo-Fant, Admissions Counselor

**Email:** [picharan@shp.rutgers.edu](mailto:picharan@shp.rutgers.edu)

**Phone:** 973-972-7940 **Address:** 65 Bergen St., Room 152, Newark, NJ 07107

# Exhibitor Information



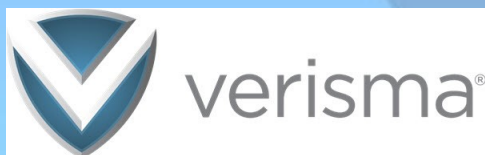
**Solarity's** mission is to make healthcare data accessible to all end users. Our intelligent automation engine has the ability to read, decipher, and understand patient information regardless of the source or format. This gives organizations across the healthcare spectrum the ability to find and make informed clinical decisions from all of their healthcare data. With over 4 million clinicians in the United States documenting care in more than 100 certified Electronic Health Record Systems, the amount of unstructured clinical data is accelerating. Solarity is the market leader in turning all unstructured healthcare data into actionable healthcare data.

**Website:** [www.solarityhealth.com](http://www.solarityhealth.com)

**Contact:** Laura Perez, Marketing Manager

**Email:** [lperez@solarityhealth.com](mailto:lperez@solarityhealth.com)

**Phone:** 800-999-3456 **Address:** 10411 Clayton Rd., Suite 211, Frontenac, MO 63131



**Verisma** makes it easier for healthcare systems, hospitals, and medical practices to manage health information. Our technology-enabled Release of Information solutions promise to put patients first while reducing errors, turnaround time, compliance risk, and expense. Your reimbursement dollars are protected through an integrated workflow for claims and denial management – significantly reducing staff hours spent on administrative tasks like document filing, obtaining prior authorizations, performing chart abstractions, and manually responding to status requests. Built on the principles of truth and accuracy, Verisma is a trusted partner with flexible service models that blend seamlessly with the needs of your existing staff. Our recent merger with **ScanSTAT** meets growing demand by combining strengths and accelerating investments in the people, technology, and services to lead the industry forward.

**Website:** <https://verisma.com/>

**Contact:** Alicia Boyd

**Email:** [aboyd@verisma.com](mailto:aboyd@verisma.com)

**Phone:** 315-999-1425 **Address:** 1421 Prince Street, Suite 250, Alexandria, VA 22314



At **Virtua Health**, we exist for one reason to better serve you. That means being here for you in all the moments that matter, striving each day to connect you to the care you need. Whether that's wellness and prevention, experienced specialists, life-changing care, or something in-between we are your partner in health devoted to building a healthier community. If you live or work in South Jersey, exceptional care is all around. Our medical and surgical experts are among the best in the country. We assembled more than 14,000 colleagues, including over 2,850 skilled and compassionate doctors, physician assistants, and nurse practitioners equipped with the latest technologies, treatments, and techniques to provide exceptional care close to home. A Magnet-recognized health system ranked by U.S. News and World Report, we've received multiple awards for quality, safety, and outstanding work environment. In addition to five hospitals, seven emergency departments, seven urgent care centers, and more than 280 other locations, we're committed to the well-being of the community. That means bringing life-changing resources and health services directly into our communities through our Eat Well food access program, telehealth, home health, rehabilitation, mobile screenings, paramedic programs, and convenient online scheduling. We're also affiliated with Penn Medicine for cancer and neurosciences, and the Children's Hospital of Philadelphia for pediatrics. Our specialties include: Cardiovascular Health Orthopedics Maternity & Newborn Care Primary Care Neurosurgery Surgery Oncology & Cancer Care Urgent Care Organ Transplantation.

**Website:** [virtua.org](http://virtua.org)

**Contact:** Elizabeth Ruggiano, Talent Acquisition Consultant

**Email:** [eruggiano@virtua.org](mailto:eruggiano@virtua.org)

**Phone:** 856-761-3882 **Address:** 303 Lippincott Dr., Mt. Laurel, NJ 08053



# Denials are on the rise

## Audits are on the rise

With these challenges impacting fiscal health, Ciox Health can help you achieve better results without adding more inhouse staff to manage workflows and quickly locate the necessary medical records.



You can better support your Revenue Cycle Management with Ciox Health's digital chart retrieval technology and services.

To learn more, use the QR code, or visit:  
<https://www2.cioxhealth.com/denials>





# Your Coding Solutions Partner

For over 40 years CBIZ has provided coding audit solutions for New Jersey healthcare organizations. Delivering services that result in performance improvements, not just checking a box.

## OUR SERVICES

- ✓ Inpatient Coding Audits
- ✓ Outpatient Coding Audits
- ✓ Physician Coding Audits
- ✓ Billing Audits
- ✓ DRG Downgrade Appeal Services

## CONTACT US TODAY!



Contact Us  
609-908-0990

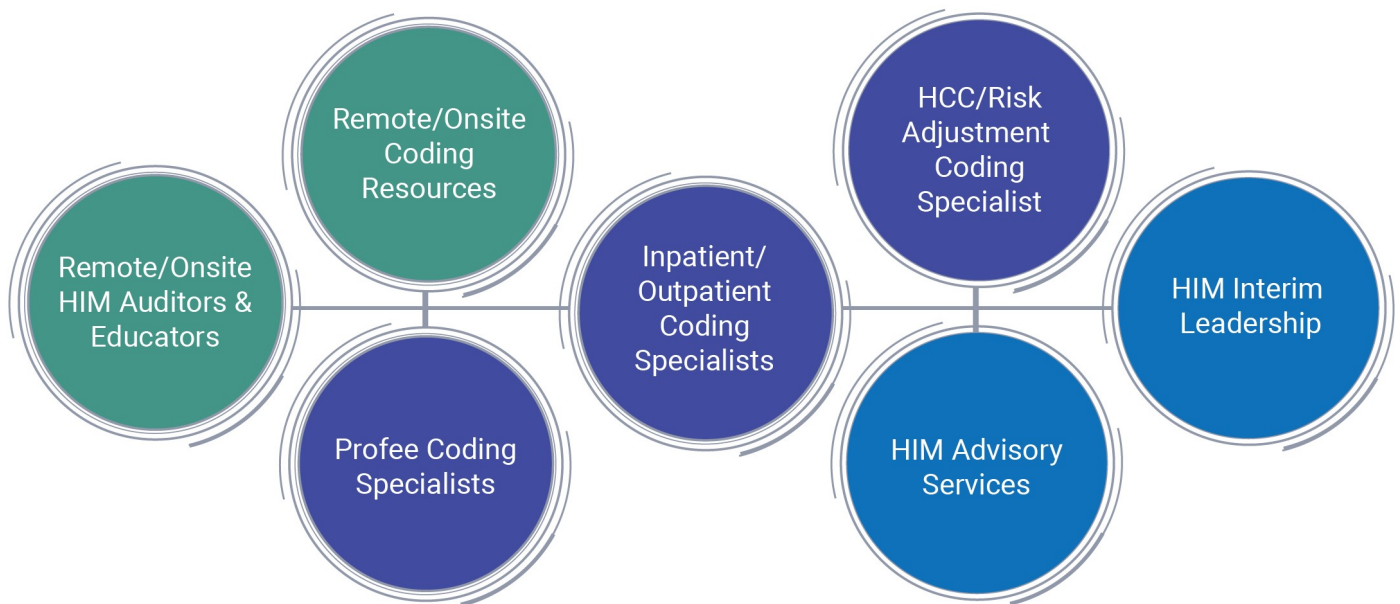
50 Millstone Road, Building 400, Suite 100  
East Windsor, NJ 08520  
[kaconsults.com](http://kaconsults.com)



# Health Information Management



## INTERIM STAFFING & ADVISORY SERVICES



Our mission is to partner with healthcare organizations to create a customized approach to allow for the strategic utilization of our proven resources throughout the continuum of care, enhancing the patient experience and improving the quality of care, which results in optimizing financial impact.

### **Bryan Bicknell**

Director of Business Development  
D: 727.202.9244 | C: 914.438.4242  
[bbicknell@medoventsolutions.com](mailto:bbicknell@medoventsolutions.com)

**Consultation  
Request**

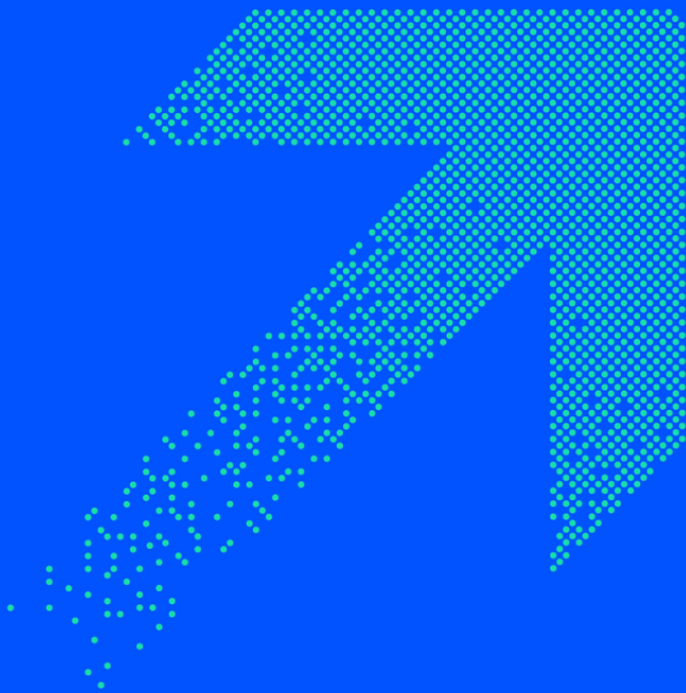






Accelerating Clinical  
Data Exchange™

Stop by Booth #204  
to learn more about MRO's  
advanced release of information  
technology & services




And for a chance  
to win a  
gift card!



# Solutions to Protect & Grow Your Organization

Save up to  
**60%**  
with Pena4's  
Virtual Services



Implement customized solutions designed to increase cash flow, protect profits, and maintain overall financial performance of your healthcare system.

- Medical Coding
- Medical Billing
- Consulting
- CDI
- Comprehensive Outpatient Integrity Services (CORIS)
- Coding Audits & Assessments

**SCHEDULE A CONSULTATION  
TO DISCOVER CUSTOM SOLUTIONS!**

**610.435.5724 | [Pena4.com](https://Pena4.com)**

 **PENA4**  
Quality Services &  
Solutions Since 1998



# Intelligent Automation for Clinical Data

Identify, validate, and abstract data from any source.

## We Focus On Data, So You Can Focus On Care

The average healthcare system receives clinical information from over 1,000 different sources every 48 hours. Solarity interprets all that information for you, and automatically organizes it in your EHR.

Visit Loreto Barbone, Regional Sales Director, at Booth #101 for more information.

4M

LABOR HOURS AUTOMATED  
EACH YEAR

500+

HOSPITALS UTILIZE SOLARITY

6,000+

CLINICS UTILIZE SOLARITY

30%+

ANNUAL COST REDUCTION

7

HIMSS STAGE 7

99%+

PERCENT ACCURACY



verisma®

A TRUSTED PARTNER IN  
RELEASE OF INFORMATION AND  
PROFESSIONAL HIM SERVICES

[verisma.com](http://verisma.com)



**JOIN NJHIMA IN 2024 &  
SAVE THE DATE!**

**CAESAR'S HOTEL & CASINO  
JUNE 12-14, 2024**

